

## Appendix B. Site Visit Data

The data tables are separated into three sections: those items asked on the combined role survey (where a person was both a counselor and a program administrator), those items just asked of those in counselor-only positions, and those items just asked of those in administrator-only positions.

### Combined Survey Items

*Table 1. What is your role/what are your tasks when working on the Baby & Me program?*

Response	%	N
Conduct counseling sessions	58.7	27
Client recruitment/outreach	32.6	15
Complete all aspects of program	32.6	15
Schedule clients	26.1	12
Receive referrals from health practitioners/service providers	21.7	10
Contact eligible clients	17.4	8
Enroll clients	17.4	8
Community outreach/marketing	13.0	6
Data entry	10.9	5
Oversee/manage program	6.5	3
Provide general education	4.3	2
Supply orders	4.3	2
Backup help or assistance	4.3	2
Issue the vouchers	4.3	2
Other	2.2	1

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 2. What else do you do at your agency?*

Response	%	N
Program coordinator	34.8	16
Health educator	30.4	14
Nurse	17.4	8
Supervisor	15.2	7
Home visit program	13.0	6
Only Baby and Me	10.9	5
Provide referrals for services	10.9	5
Community health worker	8.7	4
Immunizations	8.7	4
Secretary	8.7	4
Certified Tobacco Treatment Specialist	6.5	3
Work for another program such as WIC or CFHS	6.5	3
Medical Assistant	4.3	2
Other	2.2	1

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 3. How long have you been working on the Baby & Me program?*

Response	%	N
0-6 Months	34.1	15
7-12 Months	29.5	13
13-18 Months	13.6	6
19-24 Months	22.7	10
<b>Total</b>	<b>100.0</b>	<b>44</b>

*Table 4. About how many hours do you spend working on the Baby & Me program in a typical week\*?*

Response	%	N
5 hours or fewer per week	52.2	24
6-10 hours per week	21.7	10
11-20 hours per week	19.6	9
21-30 hours per week	4.3	2
31-40 hours per week	2.2	1
<b>Total</b>	<b>100.0</b>	<b>46</b>

\*Question was originally asked for hours worked in a typical month

*Table 4a. About how many hours do you spend working on the Baby & Me program in a typical week\*?*

Mean	N	SD
8.34	46	8.89

\*Question was originally asked for hours worked in a typical month

*Table 5. Do you also work with the Baby & Me clients in ways other than this program?*

Response	%	N
Yes	35.7	5
No	64.3	9
<b>Total</b>	<b>100.0</b>	<b>14</b>

*Table 5a. What do you do with them?*

Response	%	N
Other WIC services	60.0	3
Prenatal appointments	40.0	2
<b>Total</b>	<b>100.0</b>	<b>5</b>

*Table 6. Do you have any other tobacco cessation training other than through Baby & Me?*

Response	%	N
Certified Tobacco Treatment Specialist	41.3	19
5A's	6.5	3
Some other tobacco training - not certified	4.3	2
<b>None</b>	<b>47.8</b>	<b>22</b>
<b>Total</b>	<b>100.0</b>	<b>46</b>

*Table 7. Have you worked as a tobacco cessation counselor in any other capacity (other than Baby & Me)?*

Response	%	N
Yes	20.0	9
No	80.0	36
<b>Total</b>	<b>100.0</b>	<b>45</b>

*Table 7a. [IF NO] Have you ever received tobacco cessation training of any kind other than through Baby & Me?*

Response	%	N
Yes	75.0	9
No	25.0	3
<b>Total</b>	<b>100.0</b>	<b>12</b>

*Table 7ai. [IF YES] What was it for? What did you do?*

Response	%	N
TTS Training	77.8	7
Received 5A's training	22.2	2
<b>Total</b>	<b>100.0</b>	<b>9</b>

*Table 8. How does the Baby & Me program fit into your agency's mission?*

Response	%	N
Prevention/promoting/protecting community health	52.5	21
Decrease smoking rate/cessation	42.5	17
Improve health outcomes of moms/babies	32.5	13
Infant mortality reduction	30.0	12
Providing prenatal services	20.0	8
<b>Provide community resources</b>	<b>7.5</b>	<b>3</b>

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 9. On a scale of 1-5, with 1 being "not at all important" and 5 being "very important," how important is Baby & Me to your agency?*

Response	%	N
1-Not at all important	0.0	0
2	0.0	0
3 to 3.5	20.0	8
4 to 4.5	22.5	9
5-Very important	57.5	23
<b>Total</b>	<b>100.0</b>	<b>40</b>

*Table 9a. On a scale of 1-5, with 1 being "not at all important" and 5 being "very important," how important is Baby & Me to your agency?*

Mean	N	SD
4.42	40	0.76

*Table 9b. Why?*

Response	%	N
Reducing smoking rates/smoking cessation is a priority	34.2	13
Low enrollment/program is unsuccessful	18.4	7
High infant mortality rate	15.8	6
Competing priorities	13.2	5
Helps provide education/services	7.9	3
Struggle with program implementation	2.6	1
Other	7.9	3
Total	100.0	38

*Table 10. Does your agency work with pregnant women for things other than the Baby & Me program?*

Response	%	N
Yes	89.7	35
No	10.3	4
Total	100.0	39

*Table 10a. Can you describe?*

Response	%	N
WIC	61.8	29
Prenatal clinic/doctor's office	35.3	12
Immunizations	29.4	10
Help me grow	26.5	9
Home visit/community health	23.5	8
Cribs for kids	20.6	7
Safe sleep	17.6	6
Breastfeeding services	17.6	6
Provide education/classes	14.7	5
Car seats	8.8	3
Early childhood services	5.9	2
Family planning/pregnancy testing	5.9	2
Baby Bucks	2.9	1

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 10b. How do these programs interface with Baby & Me—if at all?*

Response	%	N
Provide referrals	84.4	27
Determine smoking status	9.4	3
Provide additional support/education	6.3	2
<b>Total</b>	<b>100.0</b>	<b>32</b>

*Table 11. Does your agency participate in any other tobacco cessation programs (such as 5 A's)?*

Response	%	N
Yes	47.4	18
No	52.6	20
<b>Total</b>	<b>100.0</b>	<b>38</b>

*Table 11a. What are they?*

Response	%	N
5A's	73.7	14
Employ a tobacco treatment specialist	21.1	4
The NOT program	5.3	1
<b>Total</b>	<b>100.0</b>	<b>19</b>

*Table 12. Do you work with other agencies/have cooperative agreements for the Baby & Me program?*

Response	%	N
Yes	61.5	24
No	20.5	8
Informal Agreement	17.9	7
<b>Total</b>	<b>100.0</b>	<b>39</b>

*Table 12a. Please describe.*

Response	%	N
Area health care providers provide referrals	90.0	27
WIC provide referrals	63.3	19
Help me grow provides referrals	26.7	8
Other programs/agencies provide referrals	26.7	8
ODJFS provide referrals	13.3	4
Shared space	3.3	1
Other	3.3	1

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 13. What was your original goal for recruitment?*

*How many clients did you think you would recruit?*

Response	%	N
1-5	6.1	2
6-10	15.2	5
11-15	18.2	6
16-20	18.2	6
21-30	15.2	5
31-50	3.0	1
51-70	3.0	1
71-100	9.1	3
100+	6.1	2
No specific goal - just as many as possible	6.1	2
<b>Total</b>	<b>100.0</b>	<b>33</b>

*Table 14. How do you recruit pregnant women for the program?*

Response	%	N
Referrals from WIC	81.2	56
Referrals through area health care providers	52.2	36
Community outreach through pamphlets/fliers	36.2	25
Referrals through programs	33.3	23
Marketing/Billboards/Facebook	31.9	22
Referrals through doctors on-site	30.4	21
Community outreach through visiting service providers/organizations	21.7	15
Community outreach at events	14.5	10
Word of mouth	2.9	2

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 14a. What agencies refer women to your Baby & Me program?*

Response	%	N
WIC	86.5	32
Area health care providers	78.4	29
On-site clinic	32.4	12
Help me grow	29.7	11
Other agency/program	29.7	11
Self-referral	16.2	6

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 14b. Can you describe any challenges you face in recruiting clients for the program?*

Response	%	N
Retention after initial engagement/getting clients in the first appointment	45.2	19
Engagement/enrolling clients	40.5	17
Getting health care providers to refer patients	14.3	6
Getting clients motivated	11.9	5
None	11.9	5
Community outreach	9.5	4
Logistical issues	4.8	2
Limited resources/staffing	2.4	1
Other	4.8	2

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 15. How do you decide whether a woman is ready for the program?  
Who has that role?*

Response	%	N
Counselor	94.4	34
Nurse	8.3	3
Recruiter	2.8	1
Referring agency	2.8	1

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 15a. How does the person decide if a woman is ready for the program?*

Response	%	N
Engage client	81.3	26
Readiness to quit is assessed	62.5	20
Smoking status verified	6.3	2
5 As	6.3	2

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 15b. What happens if a person says “yes”?*

Response	%	N
Client is enrolled in program	57.1	12
Client is educated about program	28.6	6
Attempt to see client for first session immediately	14.3	3
Total	100.0	21

*Table 15c. What happens if a person says “no”?*

Response	%	N
Continue to reach out/educate	73.3	11
Give Quit Line info	13.3	2
Other	13.3	2
Total	100.0	15

*Table 16. Have you participated in any Baby & Me trainings?*

Response	%	N
Yes	77.8	56
No	22.2	16
<b>Total</b>	<b>100.0</b>	<b>72</b>

*Table 16a. Did you do the in-person training from Baby & Me, the webinar, or were you trained by someone in your agency?*

Response	%	N
In-person training	77.1	54
No training	17.1	12
Webinar	2.9	2
Trained by someone in agency	2.9	2
Telephone	1.4	1

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 16b. How satisfied were/are you with the trainings? Would you say: not satisfied, somewhat dissatisfied, somewhat satisfied, or very satisfied.*

Response	%	N
Not satisfied	0.0	0
Somewhat dissatisfied	1.8	1
Somewhat satisfied	35.7	20
Very satisfied	62.5	35
<b>Total</b>	<b>100.0</b>	<b>56</b>

*Table 16c. How satisfied were/are you with the trainings? Would you say: not satisfied, somewhat dissatisfied, somewhat satisfied, or very satisfied.*

Mean	N	SD
3.61	56	0.53

*Table 16d. What do you think was good about the training?*

Response	%	N
Good information/informative	50.0	29
Good presenter	48.3	28
Good overview of program/process	31.0	18
Thorough/clear	22.4	13
Good examples	19.0	11
Hands on	13.8	8
Receiving program materials/booklet	12.1	7
Motivational interviewing/engagement	12.1	7
Working in smaller groups	1.7	1
CO monitor use	1.7	1
Talking to other organizations	1.7	1

Note: Respondents could give multiple responses to this item; coders selected up to three items



*Table 16e. What improvements would you suggest?*

Response	%	N
None	30.8	16
Longer/additional training	19.2	10
More interactive	7.7	4
Motivational techniques	7.7	4
Implementing/startup	7.7	4
Train closer to program startup	5.8	3
Include role play of session	3.8	2
Working with data portal	3.8	2
Problem solving/troubleshooting	3.8	2
Equipment/CO monitor	3.8	2
Closer training/alternative option for distant programs	3.8	2
More small group/one-on-one interaction	1.9	1
Enrollment	1.9	1
Training for postpartum sessions	1.9	1
Other	5.8	3

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 17. How many clients are you currently working with?*

Response	%	N
0	6.5	3
1-5	34.8	16
6-10	28.3	13
11-20	8.7	4
21-50	6.5	3
51-100	13.0	6
101+	2.2	1
<b>Total</b>	<b>100.0</b>	<b>46</b>

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 17a. How many clients are you currently working with?*

Mean	N	SD
19.80	46	31.40

*Table 18. Do you do your own scheduling with your clients or does someone else?*

Response	%	N
Myself	97.8	44
Someone else	0.0	0
Both	2.2	1
Total	100.0	45

*Table 19. Where do you meet with clients—at a doctor's office, your office, home visit, etc.?*

Response	%	N
My office	86.4	38
Home visit	43.2	19
WIC/agency office	22.7	10
In the community	18.2	8
Doctors office	4.5	2

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 19a. Is it different for the prenatal sessions versus the postpartum sessions?*

Response	%	N
Yes	15.4	6
No	71.8	28
Have not done postpartum yet	12.8	5
<b>Total</b>	<b>100.0</b>	<b>39</b>

*Table 20. In general, how much time do you usually have between the four counseling sessions prior to the birth?*

Response	%	N
Depends on client	69.0	29
Usually a month	28.6	12
Every week	2.4	1
<b>Total</b>	<b>100.0</b>	<b>42</b>

*Table 21. Do you ever administer any remaining prenatal counseling session (the original 4 sessions) after the baby is born?*

Response	%	N
Yes	50.0	20
No	20.0	8
Have not experienced	15.0	6
Have not but would	15.0	6
<b>Total</b>	<b>100.0</b>	<b>40</b>

*Table 21a. Under what circumstances?*

Response	%	N
Mom delivered early	76.2	16
Mom was on bed rest	14.3	3
Other	9.5	2
<b>Total</b>	<b>100.0</b>	<b>21</b>

*Table 21b. How often do you administer any remaining prenatal counseling sessions after the baby is born?*

Response	%	N
Often	5.9	1
Not often	70.6	12
Never	23.5	4
Total	100.0	17

*Table 22. Please describe what you do during each of the four prenatal counseling session. What materials do you use?*

Response	%	N
Baby and Me material	100.0	45
Additional information/pamphlets	40.0	18
Additional incentives	8.9	4
Additional visuals	8.9	4

Note: Coders could select up to three items

*Table 22a. What do you discuss?*

Response	%	N
Barriers/triggers/challenges	51.4	18
CO monitor reading	34.3	12
Clients feelings/needs	31.4	11
Offer encouragement/support	28.6	10
Coping strategies	28.6	10
Set quit date/goals	28.6	10
Education on effects of smoking	14.3	5
Discuss Quit Line	14.3	5
Schedule next visit	14.3	5
Establish rapport	2.9	1
Marijuana cessation	2.9	1

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 22b. Do you discuss other non-tobacco related topics during the sessions?*

Response	%	N
Yes	78.6	33
No	21.4	9
Total	100.0	42

*Table 22bi. What do you discuss?*

Response	%	N
Stressors/home life	50.0	13
Healthcare related	34.6	9
Drug usage	15.4	4
Total	100.0	26

*Table 22c. How well do you feel these sessions resonate with your Baby & Me clients?*

Response	%	N
Resonate well	73.0	27
Depend on client/receptive if motivated	18.9	7
Resonate somewhat well	8.1	3
<b>Total</b>	<b>100.0</b>	<b>37</b>

*Table 22ci. Which sessions do you feel resonate well with your clients?*

Response	%	N
First	52.9	18
Second	44.1	15
Third	14.7	5
Fourth	8.8	3
Depends on client	5.9	2
All	8.8	3

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 22cia. Why?*

Response	%	N
See money saved	14.8	4
Learn about effects of second hand smoke	11.1	3
Learn what's in cigarettes	11.1	3
Time when client has quit/set quit date	11.1	3
See visuals	7.4	2
Thinking about health of baby	7.4	2
Info about quitting	7.4	2
Helps with family	7.4	2
Introduction to program	7.4	2
Deal with stress/stressors	3.7	1
Easiest to understand	3.7	1
Eye opener	3.7	1
Motivational component	3.7	1
<b>Total</b>	<b>100.0</b>	<b>27</b>

*Table 22cii. Which sessions do you feel do not resonate with your clients?*

Response	%	N
First	9.1	3
Second	21.2	7
Third	18.2	6
Fourth	15.2	5
Depends on client	3.0	1
All beneficial	48.5	16

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 22ciiia. Why?*

Response	%	N
Not committed yet/now time to commit/make changes	29.4	5
Already smoke free	23.5	4
Takes time to develop relationship/trust	11.8	2
Repetitive	11.8	2
Not enough substance/information	11.8	2
CO monitoring	5.9	1
Clients just don't care	5.9	1
<b>Total</b>	<b>100.0</b>	<b>17</b>

*Table 23. Please describe what you do during the postpartum sessions. Are they all similar?*

Response	%	N
Yes	79.4	27
Have not completed	17.6	6
Developmental handouts are different	2.9	1
<b>Total</b>	<b>100.0</b>	<b>34</b>

*Table 23a. What do you usually do during a postpartum session?*

Response	%	N
Use CO monitor	75.7	28
Baby development/educational packet	62.2	23
Dispense diaper vouchers	45.9	17
How client has been doing	43.2	16
Struggles/triggers	32.4	12
Ask if still smoke free	16.2	6
Coping strategies	13.5	5
Give encouragement	10.8	4
Financial benefits	5.4	2
Schedule next visit	5.4	2
Smoke free benefits	2.7	1
Other	5.4	2
Have not completed	10.8	4

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 24. What do you do when a person tests positive for tobacco (or what should you do if they have this happen)?*

Response	%	N
Schedule re-test	70.5	31
Offer support/encouragement	36.4	16
Discuss triggers/challenges	25.0	11
Assess desire to remain smoke free	13.6	6
Test saliva	13.6	6
Coping strategies	4.5	2
If slightly over, give voucher	2.3	1
Give client warning	2.3	1
Don't give voucher	2.3	1
Check with Baby & Me	2.3	1
Other	4.5	2
Has not occurred	18.2	8

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 24a. Do you still give them the coupon?*

Response	%	N
Yes	2.9	1
No	94.1	32
Depends	2.9	1
<b>Total</b>	<b>100.0</b>	<b>34</b>

*Table 24b. What happens if the next time they also test positive?*

Response	%	N
Disqualified from program	59.5	22
Give one last chance to comply/re-test	18.9	7
Not give voucher	5.4	2
Test saliva	2.7	1
Ask for clarification on next steps	2.7	1
Depends on circumstances	2.7	1
Has not occurred	8.1	3
<b>Total</b>	<b>100.0</b>	<b>37</b>

*Table 25. Have you participated in any of the TA calls with Baby & Me staff?*

Response	%	N
Yes	87.5	63
No	12.5	9
<b>Total</b>	<b>100.0</b>	<b>72</b>

*Table 25a. How often do you participate in the TA call?*

Response	%	N
Every month/every call	57.1	40
Less than every month	31.4	22
Never/not my job	11.4	8
<b>Total</b>	<b>100.0</b>	<b>70</b>

*Table 25b. How useful are the TA calls? Would you say: not useful at all, not very useful, somewhat useful, or very useful.*

Response	%	N
Not useful at all	1.6	1
Not very useful	16.1	10
Somewhat useful	58.1	36
Very useful	24.2	15
<b>Total</b>	<b>100.0</b>	<b>62</b>

*Table 25c. How useful are the TA calls? Would you say: not useful at all, not very useful, somewhat useful, or very useful.*

Mean	N	SD
3.05	62	0.69

*Table 25d. Why do you say that?*

Response	%	N
Information/updates provided	39.0	23
Not worth time/expense	16.9	10
Discuss successes/barriers as a group	13.6	8
Repetitive	8.5	5
Learning/gathering information	5.1	3
Not relevant	5.1	3
Questions answered	3.4	2
Audio quality/issues	3.4	2
Some are more/less useful	1.7	1
Provide input	1.7	1
Lack of participation/feedback	1.7	1
<b>Total</b>	<b>100.0</b>	<b>59</b>

*Table 25e. What area do you suggest they focus on that they have not so far?*

Response	%	N
Retention strategies	18.2	8
Outreach/recruitment	15.9	7
Postpartum curriculum	9.1	4
Sharing of best practices/successes, dealing with challenges	9.1	4
Tailor training (e.g., for small counties, rural counties, Ohio specific)	6.8	3
E-cigarettes and Marijuana	4.5	2
Other	6.8	3
None	29.5	13
<b>Total</b>	<b>100.0</b>	<b>44</b>

*Table 25f. How could the TA calls be improved to better prepare you for Baby & Me?*

Response	%	N
Send out agenda ahead of time	11.8	4
Focus on recruitment/engagement	8.8	3
Use time to discuss realities/challenges/logistics of implementing the B&M program	8.8	3
Sharing successes and best practices	8.8	3
Focus on retention	2.9	1
Other	11.8	4
No change	47.1	16
<b>Total</b>	<b>100.0</b>	<b>34</b>

*Table 25g. In what areas did you feel unprepared?*

Response	%	N
Recruitment/engagement	21.1	8
Lack of experience when conducting first session	18.4	7
Using CO monitor	15.8	6
Program marketing	10.5	4
Stress of withdrawal	2.6	1
Motivational interviewing	2.6	1
None	42.1	16

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 26. In addition to these provided TA calls, have you ever asked for assistance directly from Baby & Me?*

Response	%	N
Yes	68.6	48
No	31.4	22
<b>Total</b>	<b>100.0</b>	<b>70</b>



*Table 26a. What did you need?*

Response	%	N
Clarification on client procedure/eligibility	28.3	13
Order supplies/materials	26.1	12
Budget/contract info	13.0	6
Advertising/billboard info	10.9	5
Questions about online portal	6.5	3
Issues with CO monitor	2.2	1
Clarification on program requirements	2.2	1
Other	10.9	5
<b>Total</b>	<b>100.0</b>	<b>46</b>

*Table 26b. How helpful were they?*

Response	%	N
Very helpful	79.3	23
Helpful	17.2	5
Not very helpful	3.4	1
<b>Total</b>	<b>100.0</b>	<b>29</b>

*Table 26c. How helpful were they?*

Mean	N	SD
2.76	29	0.51

*Table 26d. Were they able to provide you with the assistance you needed?*

Response	%	N
Yes	91.3	42
No	4.3	2
Somewhat	4.3	2
<b>Total</b>	<b>100.0</b>	<b>46</b>

*Table 27. How would you rate the communication between your agency and ODH?*

Response	%	N
Good communication	65.6	21
Depends on program	18.8	6
Issues getting questions answered	6.3	2
Issues reaching correct contact personnel	6.3	2
Other	3.1	1
<b>Total</b>	<b>100.0</b>	<b>32</b>

*Table 28. Are you able to acquire assistance from ODH in a timely manner when needed?*

Response	%	N
Yes	67.6	23
No	5.9	2
Have not tried	8.8	3
Sometimes/inconsistent	17.6	6
<b>Total</b>	<b>100.0</b>	<b>34</b>

*Table 29. What areas would you like to see ODH improve in terms of assisting you in implementing and sustaining the Baby & Me Program?*

Response	%	N
Additional incentives	12.5	4
Clarify upfront how program works, requirements (time, training, money, reporting), & success in similar settings	12.5	4
Improve communication	9.4	3
Funding for marketing materials	9.4	3
Encourage more help from the local programs (WIC, HMG, CFHS, RHWP, etc.)	6.3	2
More funding and/or more support from the State	6.3	2
Don't make agencies pay for the TA calls, not worth the cost	3.1	1
None/ODH is helpful	40.6	13
<b>Total</b>	<b>100.0</b>	<b>32</b>

*Table 30. What things does ODH do well in terms of assisting you in implementing and sustaining the Baby & Me Program?*

Response	%	N
Responsive to questions	58.3	14
Open communication	33.3	8
Provide funding	33.3	8
Providing training	25.0	6
Providing TA	20.8	5
Providing vouchers	8.3	2
Being encouraging/supportive	8.3	2
Cost analysis	4.2	1
Contracts	4.2	1

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 31. What are the challenges when implementing Baby & Me?*

Response	%	N
Helping clients find motivation/quitting is difficult	33.8	24
Client retention	31.0	22
Referrals/recruiting	28.2	20
Difficult population to work with	23.9	17
Initial engagement/enrollment	18.3	13
Time/resources	11.3	8
Clients with transportation issues	11.3	8
Clients remaining smoke free	8.5	6
Getting clients to show up for initial appointment	5.6	4
Logistics of working with B&M program (vouchers, changing fees, ordering supplies)	5.6	4
The CO Monitor	4.2	3
Communication with clients	2.8	2
Training new employees/staff turnover	2.8	2
Getting women to admit to smoking while pregnant	2.8	2
Seeing moms with newborns that are too late to enroll in the program	2.8	2
Other	8.5	6

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 31a. Have you tried to overcome those challenges?*

Response	%	N
Client outreach	25.0	14
Advertising/marketing	12.5	7
Continue to educate	12.5	7
Community outreach	10.7	6
Conducting home visits	10.7	6
Conduct first session at time of enrollment	7.1	4
Be empathetic and understanding; convey an understanding of the struggle	5.4	3
Provide extra incentives	5.4	3
Work to strengthen ties to local agencies (e.g., WIC or OBGYNs)	3.6	2
Have not attempted	8.9	5
Other	14.3	8

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 31ai. Were you successful?*

Response	%	N
Yes	37.5	12
No	15.6	5
Somewhat/unsure	46.9	15
Total	100.0	32

*Table 31b. Are there any aspects of the program that sometimes don't go as smoothly as you'd like?*

Response	%	N
Yes	37.7	23
No	62.3	38
<b>Total</b>	<b>100.0</b>	<b>61</b>

*Table 31bi. Can you describe those?*

Response	%	N
Recruitment	16.2	6
Retention	13.5	5
Patient compliance	5.4	2
Time management	5.4	2
Engagement	2.7	1
Documentation	2.7	1
Using CO monitor	2.7	1
Marketing/outreach	2.7	1
Quit Line issues	2.7	1
Data portal	2.7	1
None	59.5	22

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 32. What are your successes when implementing Baby & Me?*

Response	%	N
Seeing program work/clients quit smoking	71.0	49
Clients completing the program	24.6	17
Education of clients	23.2	16
Increase number of clients/higher enrollment	11.6	8
Contributing to health of mom and baby	8.7	6
Family members/partners quit smoking	7.2	5
Good/dedicated counselors	7.2	5
Client involvement/interest	5.8	4
Marketing/promotion	4.3	3
Client retention	2.9	2

Note: Respondents could give multiple responses to this item; coders selected up to three items

*Table 33. How many employees perform tasks related to Baby & Me?*

Response	%	N
1-2	38.5	10
3-4	50.0	13
5+	11.5	3
<b>Total</b>	<b>100.0</b>	<b>26</b>

*Table 33a. How many employees perform tasks related to Baby & Me?*

Mean	N	SD
3.12	26	1.31

*Table 33b. What are their roles?*

Response	%	N
Counselor	87.5	21
Supervisor	45.8	11
Administration	29.2	7
Oversee/manage program	20.8	5
Community health worker/home visitor	16.7	4
Grant writing	12.5	3
Referrals	8.3	2
Other	4.2	1

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 33c. How many hours do they work per week?*

Response	%	N
0-3	21.7	5
4-7	17.4	4
8-11	17.4	4
12-15	4.3	1
20-24	8.7	2
25+	30.4	7
<b>Total</b>	<b>100.0</b>	<b>23</b>

## Counselor Only Items

*Table 34. Do you also work with the same clients in other ways than Baby & Me?*

Response	%	N
Yes	67.7	21
No	32.3	10
<b>Total</b>	<b>100.0</b>	<b>31</b>

*Table 35. What do you do with the same clients in other ways than Baby & Me?*

Response	%	N
Connect with services	27.3	6
Help me Grow	18.2	4
Prenatal appointments	13.6	3
OIMRI program	13.6	3
Other WIC services	9.1	2
Other	18.2	4
<b>Total</b>	<b>100.0</b>	<b>22</b>

*Table 36. Is there anything else you'd like to see done differently on the TA calls?*

Response	%	N
More group discussion/involvement	9.4	3
Provide more education/resources	9.4	3
Have calls less often	6.3	2
Success stories	3.1	1
Make it shorter	3.1	1
Other	3.1	1
No change	65.6	21
<b>Total</b>	<b>100.0</b>	<b>32</b>

*Table 37. Do you assess client eligibility?*

Response	%	N
Yes	90.3	28
No	9.7	3
<b>Total</b>	<b>100.0</b>	<b>31</b>

*Table 37a. IF YES: Please describe?*

Response	%	N
Verify smoking status	82.1	23
Referrals from WIC	39.3	11
Determine interest in program/quitting	39.3	11
Verify pregnancy status	28.6	8
Referrals through doctors on-site	17.9	5
Referrals through area health care providers	7.1	2
Verify that mom has enough time for program before delivery	7.1	2

Note: Respondents could give multiple responses to this item; coders selected up to five items

*Table 37b IF NOT: Who does it?*

Response	%	N
Other professional within agency	66.7	2
Other agency	33.3	1
<b>Total</b>	<b>100.0</b>	<b>3</b>

# Appendix C. Follow-up Interview Protocols


## Prenatal Protocol

Intro: Our records indicate that you have participated in, or have been asked to participate in, the Baby & Me, Tobacco Free Program. We are contacting you because you signed a consent form, provided by the Baby & Me staff, allowing us to contact you about the program. This short follow-up survey will take about 10-15 minutes and you will receive a \$20 gift card for participation.

1. Are you currently involved in the Baby & Me program?
  - ☐ Yes [SKIP TO Q37]
  - ☐ No
  - ☐ Not sure [SKIP TO Q37]

### NO LONGER IN PROGRAM

2. Can you tell me why not?
3. Is there anything the Baby & Me program could have done to involve you or keep you involved in the program?
4. Are you currently tobacco-free?
  - ☐ Yes
  - ☐ No
5. How long has it been since you last used tobacco?
6. Have you used e-cigarettes since you started the Baby & Me program?
  - ☐ Yes
  - ☐ No
7. How many of the Baby & Me sessions did you attend while pregnant?
8. How long did those sessions last, on average?
9. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were those sessions?
  - ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful

- 
10. Why do you say that?
  11. What did you like most about the sessions?
  12. What did you like least about the sessions?
  13. What would you like to see done differently for the sessions?
  14. Did you have any difficulty in getting to the sessions?
    - ☐ Yes
    - ☐ No **[SKIP TO Q16]**
  15. Can you tell me more about that?
  16. Did the counselors provide you with handouts and worksheets during the sessions?
    - ☐ Yes **[SKIP TO Q18]**
    - ☐ No
  17. Do you know why you were not given handouts and worksheets? **[SKIP TO Q20]**
  18. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were the handouts and worksheets they provided?
    - ☐ (1) Not at all helpful
    - ☐ 2
    - ☐ 3
    - ☐ 4
    - ☐ (5) Very helpful
  19. On a scale of 1 to 5, with 1 being not at all easy to understand and 5 being very easy to understand, how understandable were the handouts and worksheets?
    - ☐ (1) Not at all easy to understand
    - ☐ 2
    - ☐ 3
    - ☐ 4
    - ☐ (5) Very easy to understand
  20. **[IF THEY HAVE QUIT, Q4=YES]** On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has it been for you to quit smoking?
    - ☐ (1) Not at all hard **[SKIP TO Q22]**
    - ☐ 2 **[SKIP TO Q22]**
    - ☐ 3 **[SKIP TO Q22]**
    - ☐ 4
    - ☐ (5) Very hard



21. What is the main reason it has been hard for you?
22. **[IF THEY HAVE QUIT, Q4=YES]** On a scale of 1 to 5, with 1 being not at all worried and 5 being very worried, how worried are you about being able to stay quit in the future?
- ☐ (1) Not at all worried
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very worried
23. Why do you say that?
24. On a scale of 1 to 5, with 1 being not at all likely and 5 being very likely, how likely are you to recommend this program to a friend or family member who is pregnant and trying to quit using tobacco?
- ☐ (1) Not at all likely
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very likely
25. Is there anyone else living in your house who is a current tobacco user?
- ☐ Yes
  - ☐ No **[SKIP TO Q27]**
  - ☐ Not sure **[SKIP TO Q27]**
26. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has living with other tobacco users made it for you to quit smoking?
- ☐ (1) Not at all hard
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very hard
27. **[IF Phase 2 has started (after 10/16)]** Did you have a quit partner trying to quit with you through the Baby & Me program?
- ☐ Yes
  - ☐ No **[SKIP TO Q31]**
28. Was that person successful in quitting?
- ☐ Yes
  - ☐ No **[SKIP TO Q30]**

29. Are they still tobacco-free?
- ☐ Yes
  - ☐ No
  - ☐ Not sure
30. How helpful was having a quit partner for your quit attempt?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
31. Have you tried to quit using tobacco in the past?
- ☐ Yes
  - ☐ No **[SKIP TO Q35]**
32. How many times?
33. What was the longest amount of time you were successfully quit?
34. Before joining Baby & Me, what cessation products had you tried?
- [INTERVIEWERS PLEASE READ OPTIONS]**
- ☐ A Quit Line, such as the Ohio Tobacco Quit Line (1-800-Quit-Now)
  - ☐ In-person individual counseling
  - ☐ In-person group counseling
  - ☐ Nicotine Replacement Therapy (NRT), such as patches, gum, and lozenges (does **not** include e-cigarettes/vaping products)
  - ☐ Pharmacotherapies, such as Chantix or Zyban
  - ☐ Other, specify:
35. Did you use any of the following cessation products after joining Baby & Me to aid in your quit attempt? **[INTERVIEWERS PLEASE READ OPTIONS]**
- ☐ A Quit Line, such as the Ohio Tobacco Quit Line (1-800-Quit-Now)
  - ☐ In-person individual counseling
  - ☐ In-person group counseling
  - ☐ Nicotine Replacement Therapy (NRT), such as patches, gum, and lozenges (does not include e-cigarettes/vaping products)
  - ☐ Pharmacotherapies, such as Chantix or Zyban
  - ☐ Other, specify:
36. Is there anything else you would like to tell us about your experience with the Baby & Me program?

**[SKIP TO THANKS]**

## STILL IN PROGRAM

37. Are you currently tobacco-free?
- ☐ Yes
  - ☐ No
38. How long has it been since you last used tobacco?
39. Have you used e-cigarettes since you started the Baby & Me program?
- ☐ Yes
  - ☐ No
40. How many of the Baby & Me sessions did you attend while pregnant?
41. How long did those sessions last, on average?
42. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful are/were those sessions?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
43. Why do you say that?
44. What did you like most about the sessions?
45. What did you like least about the sessions?
46. What would you like to see done differently for the sessions?
47. Have you had any difficulty in getting to the sessions?
- ☐ Yes
  - ☐ No [SKIP TO Q49]
48. Can you tell me more about that?
49. Did the counselors provide you with handouts and worksheets during the Baby & Me sessions?
- ☐ Yes [SKIP TO Q51]
  - ☐ No
50. Do you know why you were not given handouts and worksheets? [SKIP TO Q53]

51. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were the handouts and worksheets they provided?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
52. On a scale of 1 to 5, with 1 being not at all easy to understand and 5 being very easy to understand, how understandable were the handouts and worksheets?
- ☐ (1) Not at all easy to understand
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very easy to understand
53. **[IF THEY HAVE QUIT, Q37=YES]** On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has it been for you to quit smoking?
- ☐ (1) Not at all hard **[SKIP TO Q55]**
  - ☐ 2 **[SKIP TO Q55]**
  - ☐ 3 **[SKIP TO Q55]**
  - ☐ 4
  - ☐ (5) Very hard
54. What is the main reason it has been hard for you?
55. **[IF THEY HAVE QUIT, Q37=YES]** On a scale of 1 to 5, with 1 being not at all worried and 5 being very worried, how worried are you about being able to stay quit in the future?
- ☐ (1) Not at all worried
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very worried
56. Why do you say that?
57. On a scale of 1 to 5, with 1 being not at all likely and 5 being very likely, how likely are you to recommend this program to a friend or family member who is pregnant and trying to quit using tobacco?
- ☐ (1) Not at all likely
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very likely

58. Is there anyone else living in your house who is a current tobacco user?
- ☐ Yes
  - ☐ No [SKIP TO Q60]
  - ☐ Not sure [SKIP TO Q60]
59. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has living with other tobacco users made it for you to quit smoking?
- ☐ (1) Not at all hard
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very hard
60. [IF Phase 2 has started (after 10/16)] Do you have a quit partner attempting to quit with you through the Baby & Me program?
- ☐ Yes
  - ☐ No [SKIP TO Q64]
61. Was that person successful in quitting?
- ☐ Yes
  - ☐ No [SKIP TO Q63]
62. Are they still tobacco-free?
- ☐ Yes
  - ☐ No
  - ☐ Not sure
63. How helpful was having a quit partner for your quit attempt?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
64. Have you tried to quit using tobacco in the past?
- ☐ Yes
  - ☐ No [SKIP TO Q68]
65. How many times?
66. What was the longest amount of time you were successfully quit?

67. Before joining Baby & Me, what cessation products had you tried?

**[INTERVIEWERS PLEASE READ OPTIONS]**

- o A Quit Line, such as the Ohio Tobacco Quit Line (1-800-Quit-Now)
- o In-person individual counseling
- o In-person group counseling
- o Nicotine Replacement Therapy (NRT), such as patches, gum, and lozenges  
(does **not** include e-cigarettes/vaping products)
- o Pharmacotherapies, such as Chantix or Zyban

68. Did you use any of the following cessation products after joining Baby & Me to aid in your quit attempt? **[INTERVIEWERS PLEASE READ OPTIONS]**

- o A Quit Line, such as the Ohio Tobacco Quit Line (1-800-Quit-Now)
- o In-person individual counseling
- o In-person group counseling
- o Nicotine Replacement Therapy (NRT), such as patches, gum, and lozenges  
(does **not** include e-cigarettes/vaping products)
- o Pharmacotherapies, such as Chantix or Zyban

69. Is there anything else you would like to tell us about your experience with the Baby & Me program?

**THANKS.** That is all the questions I have for you. We hope to speak to you again in about 3 to 4 months for another brief follow-up. Thank you for taking the time to help us with this important evaluation.

# Three-Month Protocol

Intro: Our records indicate that you have participated in, or been asked to participate in, the Baby & Me, Tobacco Free Program. We may have even spoken to you before during an initial part of our follow-up study. We are contacting you because you signed a consent form, provided by the Baby & Me staff, allowing us to contact you about the program. This short follow-up survey will take about 10-15 minutes and you will receive a \$20 gift card for participation.

1. Are you currently involved in the Baby & Me program?
  - ☐ Yes [SKIP TO Q44]
  - ☐ No
  - ☐ Not sure [SKIP TO Q44]

## NO LONGER IN PROGRAM

2. Can you tell me why not?
3. Is there anything the Baby & Me program could have done to involve you or keep you involved in the program?
4. Are you currently tobacco-free?
  - ☐ Yes
  - ☐ No
5. How long has it been since you last used tobacco?
6. Have you used e-cigarettes since you started the Baby & Me program?
  - ☐ Yes
  - ☐ No
7. How many of the Baby & Me sessions did you attend while pregnant?
8. How long did those sessions last, on average?
9. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were those sessions?
  - ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
10. Why do you say that?

- 
11. What did you like most about the sessions?
  12. What did you like least about the sessions?
  13. What would you like to see done differently for the sessions?
  14. How many of the Baby & Me sessions did you attend after your baby was born?  
[IF NONE, SKIP TO Q27]
  15. How long did those sessions last, on average?
  16. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were those sessions?
    - ☐ (1) Not at all helpful
    - ☐ 2
    - ☐ 3
    - ☐ 4
    - ☐ (5) Very helpful
  17. Why do you say that?
  18. What did you like most about the sessions?
  19. What did you like least about the sessions?
  20. What would you like to see done differently for the sessions?
  21. Did you have any difficulty in getting to those sessions?
    - ☐ Yes
    - ☐ No [SKIP TO Q23]
  22. Can you tell me more about that?
  23. Did the counselors provide you with handouts and worksheets in the sessions after your baby was born?
    - ☐ Yes [SKIP TO Q25]
    - ☐ No
  24. Do you know why you were not given handouts and worksheets in those sessions? [SKIP TO Q27]



25. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were the handouts and worksheets they provided in those sessions?

- ☐ (1) Not at all helpful
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ (5) Very helpful

26. On a scale of 1 to 5, with 1 being not at all easy to understand and 5 being very easy to understand, how understandable were the handouts and worksheets they provided in those sessions?

- ☐ (1) Not at all easy to understand
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ (5) Very easy to understand

27. **[IF THEY HAVE QUIT, Q4=YES]** On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has it been for you to quit smoking?

- ☐ (1) Not at all hard **[SKIP TO Q29]**
- ☐ 2 **[SKIP TO Q29]**
- ☐ 3 **[SKIP TO Q29]**
- ☐ 4
- ☐ (5) Very hard

28. What is the main reason it has been hard for you?

29. **[IF THEY HAVE QUIT, Q4=YES]** On a scale of 1 to 5, with 1 being not at all worried and 5 being very worried, how worried are you about being able to stay quit in the future?

- ☐ (1) Not at all worried
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ (5) Very worried

30. Why do you say that?

31. On a scale of 1 to 5, with 1 being not at all likely and 5 being very likely, how likely are you to recommend this program to a friend or family member who is pregnant and trying to quit using tobacco?

- ☐ (1) Not at all likely
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ (5) Very likely

32. Is there anyone else living in your house who is a current tobacco user?
- ☐ Yes
  - ☐ No [SKIP TO Q34]
  - ☐ Not sure [SKIP TO Q34]
33. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has living with other tobacco users made it for you to quit smoking?
- ☐ (1) Not at all hard
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very hard
34. **[IF Phase 2 has started (after 10/16)]** Did you have a quit partner trying to quit with you through the Baby & Me program?
- ☐ Yes
  - ☐ No [SKIP TO Q38]
35. Was that person successful in quitting?
- ☐ Yes
  - ☐ No [SKIP TO Q37]
36. Are they still tobacco-free?
- ☐ Yes
  - ☐ No
  - ☐ Not sure
37. How helpful was having a quit partner for your quit attempt?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
38. Have you tried to quit using tobacco after you were a part of the Baby & Me program?
- ☐ Yes
  - ☐ No [SKIP TO Q42]
39. How many times?
40. What was the longest amount of time you were successfully quit?

41. Have you used any of the following cessation products to aid in your quit attempt after you were a part of the Baby & Me program? **[INTERVIEWERS PLEASE READ OPTIONS]**
- ☐ A Quit Line, such as the Ohio Tobacco Quit Line (1-800-Quit-Now)
  - ☐ In-person individual counseling
  - ☐ In-person group counseling
  - ☐ Nicotine Replacement Therapy (NRT), such as patches, gum, and lozenges (does **not** include e-cigarettes/vaping products)
  - ☐ Pharmacotherapies, such as Chantix or Zyban

42. Is there anything else you would like to tell us about your experience with the Baby & Me program?

**THANKS.** That is all the questions I have for you. We hope to speak to you again in about 3 months for another brief follow-up. Thank you for taking the time to help us with this important evaluation.

### **STILL IN PROGRAM**

43. Are you currently tobacco-free?
- ☐ Yes
  - ☐ No
44. How long has it been since you last used tobacco?
45. Have you used e-cigarettes since you started the Baby & Me program?
- ☐ Yes
  - ☐ No
46. How many of the Baby & Me sessions did you attend while pregnant?
47. How long did those sessions last, on average?
48. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were those sessions?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
49. Why do you say that?
50. What did you like most about the sessions?
51. What did you like least about the sessions?

52. What would you want to see done differently for those sessions?
53. How many of the sessions have you attended after your baby was born?  
[IF NONE, SKIP TO Q64]
54. How long do those sessions last, on average?
55. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful are those sessions?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
56. Why do you say that?
57. What did you like most about the sessions?
58. What did you like least about the sessions?
59. What would you like to see done differently for the sessions?
60. Have you had any difficulty in getting to those sessions?
- ☐ Yes
  - ☐ No [SKIP TO Q62]
61. Can you tell me more about that?
62. Did the counselors provide you with handouts and worksheets in the sessions after your baby was born?
- ☐ Yes [SKIP TO Q64]
  - ☐ No
63. Do you know why you were not given handouts and worksheets in those sessions?  
[SKIP TO Q66]
64. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were the handouts and worksheets they provided in those sessions?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful

65. On a scale of 1 to 5, with 1 being not at all easy to understand and 5 being very easy to understand, how understandable were the handouts and worksheets they provided in those sessions?
- ☐ (1) Not at all easy to understand
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very easy to understand
66. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has it been for you to quit smoking?
- ☐ (1) Not at all hard [SKIP TO Q68]
  - ☐ 2 [SKIP TO Q68]
  - ☐ 3 [SKIP TO Q68]
  - ☐ 4
  - ☐ (5) Very hard
67. What is the main reason it has been hard for you?
68. On a scale of 1 to 5, with 1 being not at all worried and 5 being very worried, how worried are you about being able to stay quit in the future?
- ☐ (1) Not at all worried
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very worried
69. Why do you say that?
70. On a scale of 1 to 5, with 1 being not at all likely and 5 being very likely, how likely are you to recommend this program to a friend or family member who is pregnant and trying to quit using tobacco?
- ☐ (1) Not at all likely
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very likely
71. Is there anyone else living in your house who is a current tobacco user?
- ☐ Yes
  - ☐ No [SKIP TO Q73]
  - ☐ Not sure [SKIP TO Q73]

72. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has living with other tobacco users made it for you to quit smoking?
- ☐ (1) Not at all hard
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very hard
73. **[IF Phase 2 has started (after 10/16)]** Did you have quit partner attempting to quit with you through the Baby & Me program?
- ☐ Yes
  - ☐ No **[SKIP TO Q77]**
74. Was that person successful in quitting?
- ☐ Yes
  - ☐ No **[SKIP TO Q76]**
75. Are they still tobacco-free?
- ☐ Yes
  - ☐ No
  - ☐ Not sure
76. How helpful was having a quit partner for your quit attempt?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
77. Have you used any of the following cessation products to aid in your current quit attempt?  
**[INTERVIEWERS PLEASE READ OPTIONS]**
1. A Quit Line, such as the Ohio Tobacco Quit Line (1-800-Quit-Now)
  2. In-person individual counseling
  3. In-person group counseling
  4. Nicotine Replacement Therapy (NRT), such as patches, gum, and lozenges  
(does not include e-cigarettes/vaping products)
  5. Pharmacotherapies, such as Chantix or Zyban
78. Is there anything else you would like to tell us about your experience with the Baby & Me program?

**THANKS.** That is all the questions I have for you. We hope to speak to you again in about 3 months for another brief follow-up. Thank you for taking the time to help us with this important evaluation.


# Six-Month Protocol

Intro: Our records indicate that you have participated in, or been asked to participate in, the Baby & Me, Tobacco Free Program. We may have even spoken to you before during an earlier part of our follow-up study. We are contacting you because you signed a consent form, provided by the Baby & Me staff, allowing us to contact you about the program. This short follow-up survey will take about 10-15 minutes and you will receive a \$20 gift card for participation.

1. Are you currently involved in the Baby & Me program?
  - ☐ Yes [SKIP TO Q36]
  - ☐ No
  - ☐ Not sure [SKIP TO Q36]

## NO LONGER IN PROGRAM

2. Can you tell me why not?
3. Is there anything the Baby & Me program could have done to involve you or keep you involved in the program?
4. Are you currently tobacco-free?
  - ☐ Yes
  - ☐ No
5. How long has it been since you last used tobacco?
6. Have you used e-cigarettes since you started the Baby & Me program?
  - ☐ Yes
  - ☐ No
7. How many of the Baby & Me sessions did you attend after your baby was born?
8. How long did those sessions last, on average?
9. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were those sessions?
  - ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
10. Why do you say that?

- 
11. What did you like most about the sessions?
  12. What did you like least about the sessions?
  13. What would you like to see done differently for the sessions?
  14. Did you have any difficulty in getting to those sessions?
    - ☐ Yes
    - ☐ No **[SKIP TO Q16]**
  15. Can you tell me more about that?
  16. Did the counselors provide you with handouts and worksheets in the sessions after your baby was born?
    - ☐ Yes **[SKIP TO Q18]**
    - ☐ No
  17. Do you know why you were not given handouts and worksheets in those sessions? **[SKIP TO Q20]**
  18. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were the handouts and worksheets they provided in those sessions?
    - ☐ (1) Not at all helpful
    - ☐ 2
    - ☐ 3
    - ☐ 4
    - ☐ (5) Very helpful
  19. On a scale of 1 to 5, with 1 being not at all easy to understand and 5 being very easy to understand, how understandable were the handouts and worksheets they provided in those sessions?
    - ☐ (1) Not at all easy to understand
    - ☐ 2
    - ☐ 3
    - ☐ 4
    - ☐ (5) Very easy to understand
  20. **[IF THEY HAVE QUIT, Q4=YES]** On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has it been for you to quit smoking?
    - ☐ (1) Not at all hard **[SKIP TO Q22]**
    - ☐ 2 **[SKIP TO Q22]**
    - ☐ 3 **[SKIP TO Q22]**
    - ☐ 4
    - ☐ (5) Very hard
  21. What is the main reason it has been hard for you?



22. **[IF THEY HAVE QUIT, Q4=YES]** On a scale of 1 to 5, with 1 being not at all worried and 5 being very worried, how worried are you about being able to stay quit in the future?
- ☐ (1) Not at all worried
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very worried
23. Why do you say that?
24. On a scale of 1 to 5, with 1 being not at all likely and 5 being very likely, how likely are you to recommend this program to a friend or family member who is pregnant and trying to quit using tobacco?
- ☐ (1) Not at all likely
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very likely
25. Is there anyone else living in your house who is a current tobacco user?
- ☐ Yes
  - ☐ No **[SKIP TO Q27]**
  - ☐ Not sure **[SKIP TO Q27]**
26. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has living with other tobacco users made it for you to quit smoking?
- ☐ (1) Not at all hard
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very hard
27. **[IF Phase 2 has started]** Did you have a quit partner trying to quit with you through the Baby & Me program?
- ☐ Yes
  - ☐ No **[SKIP TO Q31]**
28. Was that person successful in quitting?
- ☐ Yes
  - ☐ No **[SKIP TO Q30]**
29. Are they still tobacco-free?
- ☐ Yes
  - ☐ No
  - ☐ Not sure

30. How helpful was having a quit partner for your quit attempt?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
31. Have you tried to quit using tobacco after you were a part of the Baby & Me program?
- ☐ Yes
  - ☐ No [SKIP TO Q35]
32. How many times?
33. What was the longest amount of time you were successfully quit?
34. Have you used any of the following cessation products to aid in your quit attempt after you were a part of the Baby & Me program? **[INTERVIEWERS PLEASE READ OPTIONS]**
- ☐ A Quit Line, such as the Ohio Tobacco Quit Line (1-800-Quit-Now)
  - ☐ In-person individual counseling
  - ☐ In-person group counseling
  - ☐ Nicotine Replacement Therapy (NRT), such as patches, gum, and lozenges (does not include e-cigarettes/vaping products)
  - ☐ Pharmacotherapies, such as Chantix or Zyban
35. Is there anything else you would like to tell us about your experience with the Baby & Me program?

**THANKS.** That is all the questions I have for you. Thank you for taking the time to help us with this important evaluation.

### STILL IN PROGRAM

36. Are you currently tobacco-free?
- ☐ Yes
  - ☐ No
37. How long has it been since you last used tobacco?
38. Have you used e-cigarettes since you started the Baby & Me program?
- ☐ Yes
  - ☐ No
39. How many of the sessions did you attend after your baby was born?
40. How long did those sessions last, on average?

41. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were those sessions?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
42. Why do you say that?
43. What did you like most about the sessions?
44. What did you like least about the sessions?
45. What would you like to see done differently for the sessions?
46. Have you had any difficulty in getting to the sessions?
- ☐ Yes
  - ☐ No **[SKIP TO Q48]**
47. Can you tell me more about that?
48. Did the counselors provide you with handouts and worksheets in the sessions after your baby was born?
- ☐ Yes **[SKIP TO Q50]**
  - ☐ No
49. Do you know why you were not given handouts and worksheets in those sessions? **[SKIP TO Q52]**
50. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were the handouts and worksheets they provided in those sessions?
- ☐ (1) Not at all helpful
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very helpful
51. On a scale of 1 to 5, with 1 being not at all easy to understand and 5 being very easy to understand, how understandable were the handouts and worksheets they provided in those sessions?
- ☐ (1) Not at all easy to understand
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very easy to understand

52. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has it been for you to quit smoking?
- ☐ (1) Not at all hard [SKIP TO Q54]
  - ☐ 2 [SKIP TO Q54]
  - ☐ 3 [SKIP TO Q54]
  - ☐ 4
  - ☐ (5) Very hard
53. What is the main reason it has been hard for you?
54. On a scale of 1 to 5, with 1 being not at all worried and 5 being very worried, how worried are you about being able to stay quit in the future?
- ☐ (1) Not at all worried
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very worried
55. Why do you say that?
56. On a scale of 1 to 5, with 1 being not at all likely and 5 being very likely, how likely are you to recommend this program to a friend or family member who is pregnant and trying to quit using tobacco?
- ☐ (1) Not at all likely
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very likely
57. Is there anyone else living in your house who is a current tobacco user?
- ☐ Yes
  - ☐ No [SKIP TO Q59]
  - ☐ Not sure [SKIP TO Q59]
58. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has living with other tobacco users made it for you to quit smoking?
- ☐ (1) Not at all hard
  - ☐ 2
  - ☐ 3
  - ☐ 4
  - ☐ (5) Very hard

59. **[IF Phase 2 has started]** Did you have a quit partner attempting to quit with you through the Baby & Me program?

- ☐ Yes
- ☐ No **[SKIP TO Q63]**

60. Was that person successful in quitting?

- ☐ Yes
- ☐ No **[SKIP TO Q62]**

61. Are they still tobacco-free?

- ☐ Yes
- ☐ No
- ☐ Not sure

62. How helpful was having a quit partner for your quit attempt?

- ☐ (1) Not at all helpful
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ (5) Very helpful

63. Have you used any of the following cessation products to aid in your current quit attempt?

**[INTERVIEWERS PLEASE READ OPTIONS]**

- ☐ A Quit Line, such as the Ohio Tobacco Quit Line (1-800-Quit-Now)
- ☐ In-person individual counseling
- ☐ In-person group counseling
- ☐ Nicotine Replacement Therapy (NRT), such as patches, gum, and lozenges  
(does not include e-cigarettes/vaping products)
- ☐ Pharmacotherapies, such as Chantix or Zyban

64. Is there anything else you would like to tell us about your experience with the Baby & Me program?

**THANKS.** That is all the questions I have for you. Thank you for taking the time to help us with this important evaluation.

## Appendix D. Follow-up Data

*Table 1. Are you currently involved in the Baby & Me program?*

	Prenatal		3-Month		6-Month	
	%	N	%	N	%	N
Yes	79.6	144	74.2	72	70.3	26
No	19.3	35	25.8	25	29.7	11
Not Sure	1.1	2	0.0	0	0.0	0
<b>Total</b>	<b>100.0</b>	<b>181</b>	<b>100.0</b>	<b>97</b>	<b>100.0</b>	<b>37</b>

*Table 2. Can you tell me why not? (no longer in the program)*

	Prenatal		3-Month		6-Month	
	%	N	%	N	%	N
Was not able to quit smoking/meet criteria for remaining in the program	11.4	4	19.2	5	16.7	2
Maternal/child health problems during or post-pregnancy	8.6	3	3.8	1	0.0	0
Moved out of county/out of state/farther away from the program	17.1	6	15.4	4	8.3	1
Did not hear from anyone after initial appointment/lack of follow up/ contact by program staff	17.1	6	11.5	3	8.3	1
Too busy/didn't have time for the program/bad timing	14.3	5	34.6	9	50.0	6
Personal/family issues/problems/stressors	14.3	5	11.5	3	0.0	0
I quit going/haven't followed up with them	8.6	3	3.8	1	8.3	1
Program didn't offer enough for me	2.9	1	3.8	1	8.3	1
Completed the program	2.9	1	3.8	1	0.0	0
They closed down the program where I live	2.9	1	0.0	0	0.0	0
Unable to go to program office (EX: car problems, C-section or other health issue)	5.7	2	0.0	0	0.0	0
Other	5.7	2	3.8	1	8.3	1

*Table 3. Is there anything the Baby & Me program could have done to involve you or keep you involved in the program?*

	Prenatal		3-Month		6-Month	
	%	N	%	N	%	N
No	72.2	26	73.1	19	58.3	7
Keep up contact/never got a call back from them	8.3	3	11.5	3	8.3	1
Provide more resources/connections to better community support	5.6	2	0.0	0	8.3	1
Help with stress	2.8	1	0.0	0	0.0	0
N/A (completed program, program closed)	5.6	2	0.0	0	0.0	0
Better hours	0.0	0	3.8	1	0.0	0
Provide transportation	2.8	1	3.8	1	8.3	1
More flexible hours	0.0	0	0.0	0	8.3	1
Other	5.6	2	3.8	1	8.3	1
Don't Know	5.6	2	3.8	1	0.0	0

*Table 4. Are you currently tobacco free?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Yes	82.3	121	79.2	57	88.9	24
	No	17.7	26	20.8	15	11.1	3
No Longer in Program	Yes	31.4	11	44.0	11	27.3	3
	No	68.6	24	56.0	14	72.7	8

*Table 5. How long has it been since you last used tobacco?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Today	10.9	16	11.1	8	3.8	1
	One day ago (yesterday)	6.8	10	1.4	1	0.0	0
	Within the past week (but not yesterday)	5.4	8	9.7	7	3.8	1
	Within the past month (but not the past week)	9.5	14	12.5	9	11.5	3
	Within the past six months (but not the past month)	30.6	45	16.7	12	3.8	1
	More than six months ago	36.7	54	48.6	35	76.9	20
No Longer in Program	Today	54.3	19	50.0	13	50.0	6
	One day ago (yesterday)	11.4	4	7.7	2	16.7	2
	Within the past week (but not yesterday)	2.9	1	0.0	0	8.3	1
	Within the past month (but not the past week)	2.9	1	3.8	1	8.3	1
	Within the past six months (but not the past month)	11.4	4	11.5	3	8.3	1
	More than six months ago	17.1	6	26.9	7	8.3	1

*Table 6. Have you used e-cigarettes since you started the Baby & Me program?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Yes	7.5	11	8.3	6	7.4	2
	No	92.5	136	91.7	66	92.6	25
No Longer in Program	No	94.3	33	84.0	21	81.8	9
	No	68.6	24	56.0	14	72.7	8

*Table 7. How many of the Baby & Me sessions did you attend while pregnant?*

		Prenatal		3-Month	
		%	N	%	N
Involved in Program	1 Session	1.4	2	4.3	3
	2 Sessions	13.3	19	11.6	8
	3 Sessions	27.3	39	8.7	6
	4 Sessions	32.9	47	37.7	26
	5 or more Sessions	25.2	36	37.7	26
No Longer in Program	1 Session	17.6	6	4.5	1
	2 Sessions	38.2	13	18.2	4
	3 Sessions	23.5	8	22.7	5
	4 Sessions	5.9	2	31.8	7
	5 or more Sessions	14.7	5	22.7	5

*Table 8. How long did those prenatal sessions last, on average?*

		Prenatal		3-Month	
		%	N	%	N
Involved in Program	5 minutes or less	6.8	10	11.4	8
	6 to 10 minutes	17.1	25	10.0	7
	11 to 15 minutes	21.9	32	24.3	17
	16 to 20 minutes	20.5	30	18.6	13
	21 to 25 minutes	6.8	10	7.1	5
	26 to 30 minutes	10.3	15	14.3	10
	More than 30 minutes	16.4	24	14.3	10
No Longer in Program	5 minutes or less	0.0	0	4.0	1
	6 to 10 minutes	21.2	7	8.0	2
	11 to 15 minutes	12.1	4	24.0	6
	16 to 20 minutes	12.1	4	8.0	2
	21 to 25 minutes	0.0	0	8.0	2
	26 to 30 minutes	27.3	9	24.0	6
	More than 30 minutes	27.3	9	24.0	6

*Table 9. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were those prenatal sessions?*

		Prenatal		3-Month	
		%	N	%	N
Involved in Program	1-Not at all Helpful	1.4	2	0.0	0
	2	2.1	3	0.0	0
	3	6.8	10	11.4	8
	4	19.9	29	14.3	10
	5-Very Helpful	69.9	102	74.3	52
No Longer in Program	1-Not at all Helpful	8.8	3	0.0	0
	2	0.0	0	0.0	0
	3	32.4	11	8.0	2
	4	11.8	4	24.0	6
	5-Very Helpful	47.1	16	68.0	17



*Table 9b. Mean helpfulness of prenatal sessions.*

		Prenatal	3-Month
Involved in Program	Mean	4.55	4.63
	N	146	70
	SD	0.82	0.69
No Longer in Program	Mean	3.88	4.60
	N	34	25
	SD	1.27	0.65

*Table 10. Why do you say that? (how helpful prenatal sessions were on a scale of 1 to 5)*

		Prenatal		3-Month	
		%	N	%	N
Involved in Program	Helped me to cut down/quit smoking	11.0	16	15.7	11
	Learned new things/helpful information about smoking, health concerns, parenting	45.9	67	38.6	27
	Taught me techniques/resources to cope with withdrawal/ quitting/things to do instead of smoke	26.7	39	20.0	14
	Encouragement/support system/somebody to talk to	30.8	45	17.1	12
	It motivates you/holds you accountable/CO monitoring	7.5	11	11.4	8
	Plan, set goals	1.4	2	1.4	1
	Incentives (diaper voucher, gift card)	2.7	4	5.7	4
	Nobody contacted me/I didn't hear from them	0.0	0	0.0	0
	Just not useful/helpful	6.8	10	4.3	3
	Not much to it other than CO test	2.7	4	1.4	1
	Counselor was friendly/personable/understanding	2.7	4	12.9	9
	Other	5.5	8	11.4	8
No Longer in Program	Helped me to cut down/quit smoking	8.8	3	26.9	7
	Learned new things/helpful information about smoking, health concerns, parenting	32.4	11	38.5	10
	Taught me techniques/resources to cope with withdrawal/ quitting/things to do instead of smoke	17.6	6	19.2	5
	Encouragement/support system/somebody to talk to	20.6	7	19.2	5
	It motivates you/holds you accountable/CO monitoring	0.0	0	3.8	1
	Plan, set goals	2.9	1	0.0	0
	Incentives (diaper voucher, gift card)	0.0	0	0.0	0
	Nobody contacted me/I didn't hear from them	5.9	2	0.0	0
	Just not useful/helpful	8.8	3	3.8	1
	Not much to it other than CO test	5.9	2	3.8	1
	Counselor was friendly/personable/understanding	5.9	2	7.7	2
	Other	11.8	4	3.8	1

*Table 11. What did you like most about the prenatal sessions?*

		Prenatal		3-Month	
		%	N	%	N
Involved in Program	Learning/gaining knowledge/resources and information provided	28.1	41	40.0	28
	Program staff were friendly/kind/encouraging/non-judgmental/supportive/kept me engaged	50.0	73	37.1	26
	Goal setting, accountability, CO monitoring	8.2	12	4.3	3
	Listening to other people who were going through the same thing	0.0	0	0.0	0
	Incentives (gift card, diaper vouchers)	5.5	8	10.0	7
	Coping strategies for quitting and remaining smoke-free	10.3	15	11.4	8
	Having someone to talk to one on one	16.4	24	15.7	11
	Gave me confidence that I could quit smoking	2.7	4	0.0	0
	Worked with their schedules/came to their house	6.2	9	7.1	5
	How fast the sessions were/did not take up too much time	2.1	3	4.3	3
	Everything	1.4	2	0.0	0
	Nothing	0.7	1	0.0	0
	Other	5.5	8	5.7	4
No Longer in Program	Learning/gaining knowledge/resources and information provided	29.4	10	42.3	11
	Program staff were friendly/kind/encouraging/non-judgmental/supportive/kept me engaged	44.1	15	34.6	9
	Goal setting, accountability, CO monitoring	5.9	2	3.8	1
	Listening to other people who were going through the same thing	8.8	3	0.0	0
	Incentives (gift card, diaper vouchers)	8.8	3	3.8	1
	Coping strategies for quitting and remaining smoke-free	8.8	3	11.5	3
	Having someone to talk to one on one	20.6	7	15.4	4
	Gave me confidence that I could quit smoking	5.9	2	0.0	0
	Worked with their schedules/came to their house	0.0	0	7.7	2
	How fast the sessions were/did not take up too much time	0.0	0	0.0	0
	Everything	0.0	0	3.8	1
	Nothing	2.9	1	0.0	0
	Other	0.0	0	3.8	1

Table 12. What did you like least about the prenatal sessions?

		Prenatal		3-Month	
		%	N	%	N
Involved in Program	Nothing/there was nothing I didn't like	63.0	92	52.9	37
	That it took so much time/too long	1.4	2	0.0	0
	Could be longer, provide more information/too short/meet more often	3.4	5	8.6	6
	Don't need someone lecturing me/the whole program was lecturing	0.7	1	0.0	0
	Could not attend all sessions/scheduling/time of day was not convenient	4.8	7	2.9	2
	How far it was/inconvenient location/traveling	2.7	4	12.9	9
	The paperwork	3.4	5	10.0	7
	Repetitive information, going over the same things	4.8	7	0.0	0
	Having to be tested/blowing into the CO monitoring/the numbers being high	8.2	12	2.9	2
	Talking about smoking and cigarettes made me want to smoke	2.1	3	4.3	3
	Didn't get new information/definitive answers/tips on quitting	2.1	3	1.4	1
	More support (especially for quitting while pregnant)/provide quit aids	0.0	0	5.7	4
	Wait time	0.0	0	0.0	0
	Sessions were not very personal/interactive	2.1	3	2.9	2
	Other	4.1	6	0.0	0
No Longer in Program	Nothing/there was nothing I didn't like	52.9	18	44.0	11
	That it took so much time/too long	5.9	2	4.0	1
	Could be longer, provide more information/too short/meet more often	8.8	3	0.0	0
	Don't need someone lecturing me/the whole program was lecturing	2.9	1	0.0	0
	Could not attend all sessions/scheduling/time of day was not convenient	8.8	3	4.0	1
	How far it was/inconvenient location/traveling	5.9	2	8.0	2
	The paperwork	0.0	0	8.0	2
	Repetitive information, going over the same things	5.9	2	0.0	0
	Having to be tested/blowing into the CO monitoring/the numbers being high	2.9	1	8.0	2
	Talking about smoking and cigarettes made me want to smoke	0.0	0	0.0	0
	Didn't get new information/definitive answers/tips on quitting	0.0	0	4.0	1
	More support (especially for quitting while pregnant)/provide quit aids	0.0	0	8.0	2
	Wait time	2.9	1	4.0	1
	Sessions were not very personal/interactive	0.0	0	0.0	0
	Other	2.9	1	8.0	2

Table 13. What would you like to see done differently for the prenatal sessions?

		Prenatal		3-Month	
		%	N	%	N
Involved in Program	Nothing/can't think of anything	56.2	82	52.9	37
	Have more/longer classes/sessions/have them closer together to keep up with how things are going	8.9	13	7.1	5
	Provide some other techniques to help people trying to quit	4.8	7	10.0	7
	Provide childcare	0.0	0	0.0	0
	More interaction with other moms/group settings	4.1	6	2.9	2
	Provide better information about sessions (how long, content)	0.0	0	0.0	0
	Provide a reminder like a magnet or pen with phone number on it	0.0	0	0.0	0
	Keep up with the appointments/stay in contact/more calls	0.7	1	0.0	0
	Easier communication/make it easier to contact and to talk to somebody, ensure they call you back	0.7	1	1.4	1
	Meet in a more private place/designated area	0.0	0	0.0	0
	Have a buddy/sponsor system, can reach out to someone going through the same thing	0.0	0	2.9	2
	Easier access/multiple locations/different time and day options	3.4	5	7.1	5
	More patience with those trying to quit	0.7	1	1.4	1
	Conduct home visits	0.0	0	4.3	3
	Referrals for NRT	2.1	3	0.0	0
	More education/more visual learning	7.5	11	11.4	8
	Less paperwork	2.7	4	1.4	1
	Other	11	16	1.4	1
No Longer in Program	Nothing/can't think of anything	52.9	18	36.0	9
	Have more/longer classes/sessions/have them closer together to keep up with how things are going	8.8	3	16.0	4
	Provide some other techniques to help people trying to quit	2.9	1	0.0	0
	Provide childcare	2.9	1	0.0	0
	More interaction with other moms/group settings	5.9	2	4.0	1
	Provide better sessions information about (how long, content)	2.9	1	4.0	1
	Provide a reminder like a magnet or pen with phone number on it	2.9	1	0.0	0
	Keep up with the appointments/stay in contact/more calls	2.9	1	4.0	1
	Easier communication/make it easier to contact and to talk to somebody, ensure they call you back	2.9	1	0.0	0
	Meet in a more private place/designated area	2.9	1	8.0	2
	Have a buddy/sponsor system, can reach out to someone going through the same thing	0.0	0	4.0	1
	Easier access/multiple locations/different time and day options	0.0	0	4.0	1
	More patience with those trying to quit	0.0	0	4.0	1
	Conduct home visits	0.0	0	8.0	2
	Referrals for NRT	0.0	0	4.0	1
	More education/more visual learning	0.0	0	8.0	2
	Less paperwork	0.0	0	0.0	0
	Other	5.9	2	0.0	0

*Table 14. How many of the Baby & Me sessions did you attend after your baby was born?*

		3-Month		6-Month	
		%	N	%	N
Involved in Program	0	11.3	8	0.0	0
	1	9.9	7	3.8	1
	2	23.9	17	0.0	0
	3	35.2	25	3.8	1
	4	11.3	8	19.2	5
	5	4.2	3	7.7	2
	6 or more	4.2	3	65.4	17
No Longer in Program	0	62.5	15	72.7	8
	1	16.7	4	18.2	2
	2	0.0	0	0.0	0
	3	12.5	3	9.1	1
	4	0.0	0	0.0	0
	5	8.3	2	0.0	0
	6 or more	0.0	0	0.0	0

*Table 15. How long did those postpartum sessions last, on average?*

		3-Month		6-Month	
		%	N	%	N
Involved in Program	5 minutes or less	14.3	9	7.7	2
	6 to 10 minutes	22.2	14	26.9	7
	11 to 15 minutes	22.2	14	23.1	6
	16 to 20 minutes	15.9	10	3.8	1
	21 to 25 minutes	6.3	4	7.7	2
	26 to 30 minutes	12.7	8	15.4	4
	More than 30 minutes	6.3	4	15.4	4
No Longer in Program	5 minutes or less	0.0	0	33.3	1
	6 to 10 minutes	30.0	3	0.0	0
	11 to 15 minutes	20.0	2	66.7	2
	16 to 20 minutes	10.0	1	0.0	0
	21 to 25 minutes	0.0	0	0.0	0
	26 to 30 minutes	40.0	4	0.0	0
	More than 30 minutes	0.0	0	0.0	0

*Table 16. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were those postpartum sessions?*

		3-Month		6-Month	
		%	N	%	N
Involved in Program	1-Not at all Helpful	1.6	1	0.0	0
	2	1.6	1	0.0	0
	3	14.1	9	0.0	0
	4	14.1	9	3.8	1
	5-Very Helpful	68.8	44	96.2	25
No Longer in Program	1-Not at all Helpful	10.0	1	0.0	0
	2	0.0	0	33.3	1
	3	0.0	0	0.0	0
	4	10.0	1	0.0	0
	5-Very Helpful	80.0	8	66.7	2

*Table 16b. Mean helpfulness of postpartum sessions*

		3-Month	6-Month
Involved in Program	Mean	4.47	4.96
	N	64	26
	SD	0.91	0.20
No Longer in Program	Mean	4.50	4.00
	N	10	3
	SD	1.27	1.73

*Table 17. Why do you say that? (how helpful postpartum sessions were on a scale of 1 to 5)*

		3-Month		6-Month	
		%	N	%	N
Involved in Program	Helped me to cut down/quit smoking	10.9	7	23.1	6
	Learned new things/helpful information about smoking, health concerns, parenting	31.3	20	46.2	12
	Taught me techniques/resources to cope with withdrawal/ quitting/things to do instead of smoke	20.3	13	26.9	7
	Encouragement/support system/somebody to talk to	26.6	17	26.9	7
	It motivates you/holds you accountable/CO monitoring	12.5	8	11.5	3
	Plan, set goals	0.0	0	3.8	1
	Incentives (diaper voucher, gift card)	14.1	9	0.0	0
	Just not useful/helpful	4.7	3	0.0	0
	Not much to it other than CO test	0.0	0	0.0	0
	Counselor was friendly/personable/understanding	9.4	6	7.7	2
	Didn't help with coping with triggers or how to stay quit	0.0	0	0.0	0
	Other	10.9	7	0.0	0
No Longer in Program	Helped me to cut down/quit smoking	0.0	0	0.0	0
	Learned new things/helpful information about smoking, health concerns, parenting	40.0	4	25.0	1
	Taught me techniques/resources to cope with withdrawal/ quitting/things to do instead of smoke	30.0	3	25.0	1
	Encouragement/support system/somebody to talk to	40.0	4	0.0	0
	It motivates you/holds you accountable/CO monitoring	0.0	0	0.0	0
	Plan, set goals	0.0	0	0.0	0
	Incentives (diaper voucher, gift card)	0.0	0	0.0	0
	Just not useful/helpful	0.0	0	0.0	0
	Not much to it other than CO test	10.0	1	25.0	1
	Counselor was friendly/personable/understanding	10.0	1	25.0	1
	Didn't help with coping with triggers or how to stay quit	0.0	0	25.0	1
	Other	20.0	2	25.0	1

Table 18. What did you like most about the postpartum sessions?

		3-Month		6-Month	
		%	N	%	N
Involved in Program	Learning/gaining knowledge/resources and information provided	19.0	12	23.1	6
	Program staff were friendly/kind/encouraging/non-judgmental/supportive/kept me engaged	27.0	17	42.3	11
	Goal setting, accountability, CO monitoring	7.9	5	0.0	0
	Listening to other people who were going through the same thing	0.0	0	3.8	1
	Incentives (gift card, diaper vouchers)	17.5	11	7.7	2
	Coping strategies for quitting and remaining smoke-free	3.2	2	3.8	1
	Having someone to talk to one on one	7.9	5	11.5	3
	Gave me confidence that I could quit smoking/Made me proud that I quit smoking	0.0	0	3.8	1
	Worked with their schedules/came to their house	1.6	1	3.8	1
	How fast the sessions were/did not take up too much time	17.5	11	3.8	1
	Everything	1.6	1	0.0	0
	Nothing	1.6	1	0.0	0
	Extra gifts (water bottles and candies)	0.0	0	0.0	0
	Helped solve problems	0.0	0	3.8	1
	Don't Know	1.6	1	0.0	0
No Longer in Program	Learning/gaining knowledge/resources and information provided	20.0	2	33.3	1
	Program staff were friendly/kind/encouraging/non-judgmental/supportive/kept me engaged	20.0	2	33.3	1
	Goal setting, accountability, CO monitoring	0.0	0	0.0	0
	Listening to other people who were going through the same thing	0.0	0	0.0	0
	Incentives (gift card, diaper vouchers)	20.0	2	0.0	0
	Coping strategies for quitting and remaining smoke-free	0.0	0	0.0	0
	Having someone to talk to one on one	10.0	1	33.3	1
	Gave me confidence that I could quit smoking/Made me proud that I quit smoking	0.0	0	0.0	0
	Worked with their schedules/came to their house	0.0	0	0.0	0
	How fast the sessions were/did not take up too much time	10.0	1	0.0	0
	Everything	10.0	1	0.0	0
	Nothing	0.0	0	0.0	0
	Extra gifts (water bottles and candies)	0.0	0	33.3	1
	Helped solve problems	0.0	0	0.0	0
	Don't Know	10.0	1	0.0	0



Table 19. What did you like least about the postpartum sessions?

		3-Month		6-Month	
		%	N	%	N
Involved in Program	Nothing/there was nothing I didn't like	67.2	43	61.5	16
	Could be longer, provide more information/too short/meet more often	6.3	4	11.5	3
	Could not attend all sessions/scheduling/time of day was not convenient	3.1	2	7.7	2
	How far it was/inconvenient location/traveling	9.4	6	7.7	2
	The paperwork	6.3	4	3.8	1
	Repetitive/redundant information, going over the same things	1.6	1	0.0	0
	Having to be tested/blowing into the CO monitoring/the numbers being high	1.6	1	3.8	1
	Talking about smoking and cigarettes made me want to smoke	1.6	1	3.8	1
	Didn't get new information/definitive answers/tips on quitting	0.0	0	0.0	0
	Sessions were not very personal/interactive	0.0	0	0.0	0
	Other	4.7	3	0.0	0
No Longer in Program	Nothing/there was nothing I didn't like	70.0	7	33.3	1
	Could be longer, provide more information/too short/meet more often	10.0	1	0.0	0
	Could not attend all sessions/scheduling/time of day was not convenient	0.0	0	33.3	1
	How far it was/inconvenient location/traveling	0.0	0	0.0	0
	The paperwork	0.0	0	0.0	0
	Repetitive/redundant information, going over the same things	0.0	0	0.0	0
	Having to be tested/blowing into the CO monitoring/the numbers being high	0.0	0	0.0	0
	Talking about smoking and cigarettes made me want to smoke	0.0	0	0.0	0
	Didn't get new information/definitive answers/tips on quitting	10.0	1	0.0	0
	Sessions were not very personal/interactive	0.0	0	33.3	1
	Other	10.0	1	0.0	0

Table 20. What would you like to see done differently for the postpartum sessions?

		3-Month		6-Month	
		%	N	%	N
Involved in Program	Nothing/can't think of anything	53.1	34	76.9	20
	Have more/longer classes/sessions/have them closer together to keep up with how things are going	6.3	4	7.7	2
	Provide some other techniques to help quit/stay quit	7.8	5	0.0	0
	Provide childcare/sessions with baby	1.6	1	0.0	0
	More interaction with other moms/group settings	1.6	1	11.5	3
	Provide reminder (reminder call, items with program number like magnets or pens)	1.6	1	0.0	0
	Keep up with the appointments/stay in contact/more calls	1.6	1	0.0	0
	Easier communication/make it easier to contact and to talk to somebody, ensure they call you back	1.6	1	0.0	0
	Have a buddy/sponsor system, can reach out to someone going through the same thing	0.0	0	3.8	1
	Allow more sessions for those trying to quit	1.6	1	0.0	0
	Conduct home visits	1.6	1	0.0	0
	Referrals for NRT	3.1	2	3.8	1
	More education/more visual learning	6.3	4	0.0	0
	Less paperwork	4.7	3	0.0	0
	More interactive sessions, activities	3.1	2	0.0	0
	Other	12.5	8	3.8	1
No Longer in Program	Nothing/can't think of anything	50.0	5	66.7	2
	Have more/longer classes/sessions/have them closer together to keep up with how things are going	10.0	1	0.0	0
	Provide some other techniques to help quit/stay quit	10.0	1	0.0	0
	Provide childcare/sessions with baby	10.0	1	0.0	0
	More interaction with other moms/group settings	0.0	0	33.3	1
	Provide reminder (reminder call, items with program number like magnets or pens)	0.0	0	0.0	0
	Keep up with the appointments/stay in contact/more calls	0.0	0	0.0	0
	Easier communication/make it easier to contact and to talk to somebody, ensure they call you back	0.0	0	0.0	0
	Have a buddy/sponsor system, can reach out to someone going through the same thing	0.0	0	33.3	1
	Allow more sessions for those trying to quit	0.0	0	0.0	0
	Conduct home visits	0.0	0	0.0	0
	Referrals for NRT	0.0	0	0.0	0
	More education/more visual learning	10.0	1	33.3	1
	Less paperwork	10.0	1	0.0	0
	More interactive sessions, activities	0.0	0	0.0	0
	Other	30.0	3	0.0	0

*Table 21. Did you have any difficulty in getting to the sessions?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Yes	6.2	9	12.5	8	7.7	2
	No	93.8	136	87.5	56	92.3	24
No Longer in Program	Yes	14.7	5	20.0	2	33.3	1
	No	85.3	29	80.0	8	66.7	2

*Table 22. Can you tell me more about that? (having difficulties getting to the sessions)*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Non-driver, don't have car or reliable transportation	22.2	2	25.0	2	50.0	1
	On bed rest/not able to drive	0.0	0	0.0	0	0.0	0
	Difficultly taking the bus/no bus fair	0.0	0	25.0	2	0.0	0
	Had to depend on someone else for a ride who could not provide it	0.0	0	0.0	0	0.0	0
	Car was broken down	0.0	0	12.5	1	0.0	0
	Difficult to travel with baby/get the kids out of the house	11.1	1	12.5	1	50.0	1
	My work schedule made it difficult, other appointments/ hectic schedule	55.6	5	25.0	2	0.0	0
	One car family	22.2	2	0.0	0	0.0	0
	No money for gas	11.1	1	0.0	0	0.0	0
	Other	11.1	1	25.0	2	0.0	0
No Longer in Program	Non-driver, don't have car or reliable transportation	40.0	2	0.0	0	0.0	0
	On bed rest/not able to drive	20.0	1	0.0	0	0.0	0
	Difficultly taking the bus/no bus fair	0.0	0	0.0	0	0.0	0
	Had to depend on someone else for a ride who could not provide it	20.0	1	0.0	0	0.0	0
	Car was broken down	20.0	1	0.0	0	0.0	0
	Difficult to travel with baby/get the kids out of the house	0.0	0	50.0	1	0.0	0
	My work schedule made it difficult, other appointments/ hectic schedule	0.0	0	50.0	1	100.0	1
	One car family	0.0	0	0.0	0	0.0	0
	No money for gas	20.0	1	0.0	0	0.0	0
	Other	0.0	0	0.0	0	0.0	0

*Table 23. Did the counselors provide you with handouts and worksheets during the sessions?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Yes	98.6	143	90.5	57	100.0	26
	No	1.4	2	9.5	6	0.0	0
	Not Sure	0.0	0	0.0	0	0.0	0
No Longer in Program	Yes	100.0	34	90.0	9	66.7	2
	No	0.0	0	10.0	1	0.0	0
	Not Sure	0.0	0	0.0	0	33.3	1

*Table 24. Do you know why you were not given handouts and worksheets?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	No/don't know	33.3	1	50.0	3	-	-
	They said they would send them in the mail	33.3	1	0.0	0.0	-	-
	I did not think I needed them	33.3	1	16.7	1	-	-
	Program staff changed/new staff didn't know where former staff left off/new staff only did CO monitoring	0.0	0.0	33.3	2	-	-
	Baby was already born	0.0	0.0	16.7	1	-	-
No Longer in Program	No/don't know	-	-	100.0	1	-	-
	They said they would send them in the mail	-	-	0.0	0.0	-	-
	I did not think I needed them	-	-	0.0	0.0	-	-
	Program staff changed/new staff didn't know where former staff left off/new staff only did CO monitoring	-	-	0.0	0.0	-	-
	Baby was already born	-	-	0.0	0.0	-	-

*Table 25. On a scale of 1 to 5, with 1 being not at all helpful and 5 being very helpful, how helpful were the handouts and worksheets they provided?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	1-Not at all Helpful	4.9	7	1.7	1	0.0	0
	2	1.4	2	3.4	2	0.0	0
	3	9.7	14	19.0	11	3.8	1
	4	22.2	32	17.2	10	19.2	5
	5-Very Helpful	61.8	89	58.6	34	76.9	20
No Longer in Program	1-Not at all Helpful	11.8	4	0.0	0	0.0	0
	2	2.9	1	0.0	0	0.0	0
	3	17.6	6	11.1	1	0.0	0
	4	29.4	10	0.0	0	0.0	0
	5-Very Helpful	38.2	13	88.9	8	100.0	2

*Table 25b. Mean helpfulness of the handouts and worksheets.*

		Prenatal	3-Month	6-Month
Involved in Program	Mean	4.35	4.28	4.73
	N	144	58	26
	SD	1.05	1.01	0.53
No Longer in Program	Mean	3.79	4.78	4.50
	N	34	9	2
	SD	1.32	0.67	0.71

*Table 25. On a scale of 1 to 5, with 1 being not at all easy to understand and 5 being very easy to understand, how helpful were the handouts and worksheets?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	1-Not at all Easy to Understand	0.0	0	1.8	1	0.0	0
	2	0.0	0	0.0	0	0.0	0
	3	0.0	0	3.5	2	0.0	0
	4	8.5	12	1.8	1	7.7	2
	5-Very Easy to Understand	91.5	130	93.0	53	92.3	24
No Longer in Program	1-Not at all Easy to Understand	2.9	1	0.0	0	0.0	0
	2	0.0	0	0.0	0	0.0	0
	3	0.0	0	0.0	0	0.0	0
	4	8.8	3	0.0	0	50.0	1
	5-Very Easy to Understand	88.2	30	100.0	9	50.0	1

*Table 26b. Mean ease of understanding the handouts and worksheets.*

		Prenatal	3-Month	6-Month
Involved in Program	Mean	4.92	4.84	4.92
	N	142	57	26
	SD	0.28	0.65	0.27
No Longer in Program	Mean	4.79	5.00	5.00
	N	34	9	2
	SD	0.73	0.00	0.00

*Table 27. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has it been for you to quit smoking?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	1-Not at all Hard	22.5	27	42.1	24	54.2	13
	2	19.2	23	14.0	8	4.2	1
	3	30.0	36	15.8	9	33.3	8
	4	11.7	14	17.5	10	0.0	0
	5-Very Hard	16.7	20	10.5	6	8.3	2
No Longer in Program	1-Not at all Hard	18.2	2	27.3	3	--	--
	2	18.2	2	9.1	1	--	--
	3	27.3	3	36.4	4	--	--
	4	18.2	2	9.1	1	--	--
	5-Very Hard	18.2	2	18.2	2	--	--

*Table 27b. Mean rating of how hard it has been to quit smoking.*

		Prenatal	3-Month	6-Month
Involved in Program	Mean	2.81	2.40	2.04
	N	120	57	24
	SD	1.36	1.45	1.30
No Longer in Program	Mean	3.00	2.82	--
	N	11	11	--
	SD	1.41	1.47	--

*Table 27c. What is the main reason [quitting] has been hard for you?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Anxiety/stress/personal issues	32.4	11	50.0	8	0.0	0
	Duration in years and amount previously smoked/habit	35.3	12	37.5	6	0.0	0
	Being around other smokers	20.6	7	12.5	2	50.0	1
	Cigarettes are so addicting/cravings	20.6	7	25.0	4	0.0	0
	Felt like a reward	2.9	1	0.0	0	0.0	0
	To keep busy/boredom	2.9	1	0.0	0	0.0	0
	Such a big habit/normal routine	0.0	0	0.0	0	50.0	1
	Other	0.0	0	6.3	1	0.0	0
No Longer in Program	Anxiety/stress/personal issues	50.0	2	33.3	1	-	-
	Duration in years and amount previously smoked/habit	25.0	1	33.3	1	-	-
	Being around other smokers	0.0	0	0.0	0	-	-
	Cigarettes are so addicting/cravings	0.0	0	66.7	2	-	-
	Felt like a reward	0.0	0	0.0	0	-	-
	To keep busy/boredom	25.0	1	0.0	0	-	-
	Such a big habit/normal routine	0.0	0	0.0	0	-	-
	Other	25.0	1	0.0	0	-	-

*Table 28. On a scale of 1 to 5, with 1 being not at all worried and 5 being very worried, how worried are you about being able to stay quit in the future?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	1-Not at all Worried	47.1	56	45.6	26	75.0	18
	2	17.6	21	14.0	8	8.3	2
	3	22.7	27	31.6	18	12.5	3
	4	5.0	6	1.8	1	4.2	1
	5-Very Worried	7.6	9	7.0	4	0.0	0
No Longer in Program	1-Not at all Worried	63.6	7	54.5	6	--	--
	2	27.3	3	0.0	0	--	--
	3	9.1	1	18.2	2	--	--
	4	0.0	0	27.3	3	--	--
	5-Very Worried	0.0	0	0.0	0	--	--

*Table 28b. Mean rating of how worried Respondent is about being able to stay quit in the future.*

		Prenatal	3-Month	6-Month
Involved in Program	Mean	2.08	2.11	1.46
	N	119	57	24
	SD	1.26	1.22	0.88
No Longer in Program	Mean	1.45	2.18	--
	N	11	11	--
	SD	0.69	1.40	--

*Table 28c. Why do you say that? (how worried they are about staying quit in the future)*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Confident in myself/strong minded/choose not to smoke	4.2	5	5.3	3	8.3	2
	Being unable to handle stressful situations/ depression/ anxiety	16.7	20	22.8	13	4.2	1
	Being around smokers could make it hard to resist	15.8	19	12.3	7	12.5	3
	Wasn't a big smoker/an occasional smoker/only smoked a short amount of time	2.5	3	0.0	0	0.0	0
	Better for me and my child not to smoke/being pregnant/ breastfeeding/health reasons/feel better	26.7	32	21.1	12	25.0	6
	I have quit previously	1.7	2	1.8	1	4.2	1
	Don't have the urge/interest to smoke any longer, hate the smell/being around smoking/cigarettes/being around smokers does not cause urge	25.0	30	17.5	10	25.0	6
	Cigarettes are expensive	2.5	3	1.8	1	8.3	2

Involved in Program	Still want to smoke/get the urge/quit because I had to not because I wanted to	11.7	14	19.3	11	4.2	1
	No access to cigarettes	1.7	2	0.0	0	0.0	0
	People around me who smoke do not smoke in front of me/ I am not around people who smoke	2.5	3	3.5	2	12.5	3
	E-cigarettes have helped	0.8	1	0.0	0	0.0	0
	Quitting was not hard	1.7	2	3.5	2	0.0	0
	It's easier to go back to smoking after giving birth	4.2	5	1.8	1	0.0	0
	The information I got and staying connected to the program/ keep myself busy/do the things I need to do	5.0	6	7.0	4	4.2	1
	Was able to stop all this time, I may as well continue to not smoke	10.0	12	7.0	4	37.5	9
	I smoked a long time	1.7	2	1.8	1	0.0	0
	Other	5.0	6	5.3	3	4.2	1
No Longer in Program	Confident in myself/strong minded/choose not to smoke	0.0	0	0.0	0	-	-
	Being unable to handle stressful situations/ depression/ anxiety	0.0	0	9.1	1	-	-
	Being around smokers could make it hard to resist	9.1	1	9.1	1	-	-
	Wasn't a big smoker/an occasional smoker/only smoked a short amount of time	9.1	1	0.0	0	-	-
	Better for me and my child not to smoke/being pregnant/breastfeeding/health reasons/feel better	18.2	2	27.3	3	-	-
	I have quit previously	9.1	1	0.0	0	-	-
	Don't have the urge/interest to smoke any longer, hate the smell/being around smoking/cigarettes/ being around smokers does not cause urge	45.5	5	27.3	3	-	-
	Cigarettes are expensive	0.0	0	0.0	0	-	-
	Still want to smoke/get the urge/quit because I had to not because I wanted to	0.0	0	18.2	2	-	-
	No access to cigarettes	0.0	0	0.0	0	-	-
	People around me who smoke do not smoke in front of me/I am not around people who smoke	18.2	2	9.1	1	-	-
	E-cigarettes have helped	0.0	0	0.0	0	-	-
	Quitting was not hard	9.1	1	0.0	0	-	-
	It's easier to go back to smoking after giving birth	0.0	0	0.0	0	-	-
	The information I got and staying connected to the program/keep myself busy/do the things I need to do	9.1	1	9.1	1	-	-
	Was able to stop all this time, I may as well continue to not smoke	0.0	0	0.0	0	-	-
	I smoked a long time	0.0	0	0.0	0	-	-
	Other	0.0	0	0.0	0	-	-



*Table 29. On a scale of 1 to 5, with 1 being not at all likely and 5 being very likely, how likely are you to recommend this program to a friend or family member who is pregnant and trying to quit using tobacco?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	1-Not at all Likely	0.7	1	0.0	0	0.0	0
	2	0.7	1	0.0	0	0.0	0
	3	1.4	2	1.4	1	0.0	0
	4	5.5	8	0.0	0	3.8	1
	5-Very Hard	91.8	134	98.6	70	96.2	25
No Longer in Program	1-Not at all Likely	5.7	2	0.0	0	0.0	0
	2	2.9	1	0.0	0	0.0	0
	3	11.4	4	4.0	1	0.0	0
	4	11.4	4	4.0	1	0.0	0
	5-Very Likely	68.6	24	92.0	23	100.0	3

*Table 29b. Mean likelihood of recommending the BMTF program to a friend or family member who is pregnant and trying to quit using tobacco.*

		Prenatal	3-Month	6-Month
Involved in Program	Mean	4.87	4.97	4.96
	N	146	71	26
	SD	0.52	0.24	0.20
No Longer in Program	Mean	4.34	4.88	5.00
	N	35	25	3
	SD	1.16	0.44	0.00

*Table 30. Is there anyone else living in your house who is a current tobacco user?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Yes	45.2	66	31.9	23	30.8	8
	No	54.8	80	68.1	49	69.2	18
	Not Sure	0.0	0	0.0	0	0.0	0
	Yes	40.0	14	28.0	7	0.0	0
No Longer in Program	No	60.0	21	72.0	18	100.0	3
	Not Sure	0.0	0	0.0	0	0.0	0

*Table 31. On a scale of 1 to 5, with 1 being not at all hard and 5 being very hard, how hard has living with other tobacco users made it for you to quit smoking?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	1-Not at all Hard	28.8	19	43.5	10	25.0	2
	2	16.7	11	4.3	1	25.0	2
	3	18.2	12	17.4	4	12.5	1
	4	15.2	10	17.4	4	12.5	1
	5-Very Hard	21.2	14	17.4	4	25.0	2
No Longer in Program	1-Not at all Hard	7.1	1	0.0	0	--	--
	2	14.3	2	14.3	1	--	--
	3	7.1	1	0.0	0	--	--
	4	7.1	1	14.3	1	--	--
	5-Very Hard	64.3	9	71.4	5	--	--

*Table 31b. Mean difficulty in quitting due to living with tobacco users*

		Prenatal	3-Month	6-Month
Involved in Program	Mean	2.83	2.61	2.88
	N	66	23	8
	SD	1.53	1.62	1.64
No Longer in Program	Mean	4.07	4.43	--
	N	14	7	--
	SD	1.44	1.13	--

*Table 32. Did you have a quit partner trying to quit with you through the Baby & Me program?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Yes	21.2	31	23.6	17	42.3	11
	No	78.8	115	76.4	55	57.7	15
No Longer in Program	Yes	17.6	6	36.0	9	27.3	3
	No	82.4	28	64.0	16	72.7	8

*Table 33. Was that person successful in quitting?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Yes	66.7	20	58.8	10	63.6	7
	No	33.3	10	41.2	7	36.4	4
No Longer in Program	Yes	50.0	3	37.5	3	33.3	1
	No	50.0	3	62.5	5	66.7	2

Table 34. Are they still tobacco free?

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	Yes	90.0	18	100.0	10	100.0	6
	No	10.0	2	0.0	0	0.0	0
	Not Sure	0.0	0	0.0	0	0.0	0
No Longer in Program	Yes	33.3	1	66.7	2	100.0	1
	No	66.7	2	0.0	0	0.0	0
	Not Sure	0.0	0	33.3	1	0.0	0

Table 35. How helpful was having a quit partner for your quit attempt?

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	1-Not at all Helpful	6.5	2	5.9	1	0.0	0
	2	3.2	1	0.0	0	0.0	0
	3	0.0	0	17.6	3	27.3	3
	4	12.9	4	0.0	0	0.0	0
	5-Very Helpful	77.4	24	76.5	13	72.7	8
No Longer in Program	1-Not at all Helpful	16.7	1	11.1	1	0.0	0
	2	0.0	0	0.0	0	33.3	1
	3	33.3	2	11.1	1	0.0	0
	4	0.0	0	11.1	1	0.0	0
	5-Very Helpful	50.0	3	66.7	6	66.7	2

Table 35b. Mean helpfulness of having a quit partner for Respondent's quit attempt

		Prenatal	3-Month	6-Month
Involved in Program	Mean	4.52	4.41	4.45
	N	31	17	11
	SD	1.12	1.18	0.93
No Longer in Program	Mean	3.67	4.22	4.00
	N	6	9	3
	SD	1.63	1.39	1.73

Table 36. Have you tried to quit using tobacco in the past?

		Prenatal	
		%	N
Involved in Program	Yes	69.0	100
	No	31.0	45
No Longer in Program	Yes	54.3	19
	No	45.7	16

*Table 37. How many times? (have you tried to quit using tobacco in the past)*

		Prenatal	
		%	N
Involved in Program	1	22.2	22
	2	37.4	37
	3	11.1	11
	4	9.1	9
	5 or more	20.2	20
No Longer in Program	1	26.3	5
	2	21.1	4
	3	21.1	4
	4	5.3	1
	5 or more	26.3	5

*Table 38. What was the longest amount of time you were successfully quit?*

		Prenatal	
		%	N
Involved in Program	24 hours or less	1.0	1
	1-3 Days	10.0	10
	4-7 Days	7.0	7
	8-30 days	13.0	13
	1-3 months	14.0	14
	4-6 months	12.0	12
	> 6 months to 1 year	24.0	24
	> 1 to 5 years	17.0	17
	more than 5 years	2.0	2
No Longer in Program	24 hours or less	0.0	0
	1-3 Days	0.0	0
	4-7 Days	10.5	2
	8-30 days	26.3	5
	1-3 months	15.8	3
	4-6 months	10.5	2
	More than 6 months to 1 year	15.8	3
	More than 1 year to 5 years	21.1	4
	More than 5 years	0.0	0

*Table 39. Before joining Baby & Me, what cessation products had you tried?*

		Prenatal	
		%	N
Involved in Program	A Quit Line	14.0	14
	In-person individual counseling	6.0	6
	In-person group counseling	4.0	4
	Nicotine Replacement Therapy	36.0	36
	Pharmacotherapies	15.0	15
	Other	4.0	4
No Longer in Program	A Quit Line	10.5	2
	In-person individual counseling	26.3	5
	In-person group counseling	0.0	0
	Nicotine Replacement Therapy	57.9	11
	Pharmacotherapies	31.6	6
	Other	0.0	0

*Table 40. Have you tried to quit using tobacco after you were a part of the Baby & Me program?*

		3-Month		6-Month	
		%	N	%	N
No Longer in Program	Yes	40.0	10	36.4	4
	No	60.0	15	63.6	7

*Table 41. How many times? (have you tried to quit after you were a part of the Baby & Me program)*

		3-Month		6-Month	
		%	N	%	N
No Longer in Program	1	44.4	4	25.0	1
	2	33.3	3	25.0	1
	3	11.1	1	25.0	1
	4	11.1	1	25.0	1
	5 or more	0.0	0	0.0	0

*Table 42. What was the longest amount of time you were successfully quit?*

		3-Month		6-Months	
		%	N	%	N
No Longer in Program	24 hours or less	0.0	0	0.0	0
	1-3 Days	30.0	3	50.0	2
	4-7 Days	20.0	2	0.0	0
	8-30 days	10.0	1	0.0	0
	1-3 months	30.0	3	0.0	0
	4-6 months	10.0	1	50.0	2
	More than 6 months to 1 year	0.0	0	0.0	0
	More than 1 year to 5 years	0.0	0	0.0	0
	More than 5 years	0.0	0	0.0	0

Note: Asked only of inactive program respondents

*Table 43a. Did you use any of the following cessation products after joining Baby & Me to aid in your quit attempt?*

		Prenatal	
		%	N
Involved in Program	A Quit Line	21.2	31
	In-person individual counseling	11.0	16
	In-person group counseling	4.1	6
	Nicotine Replacement Therapy	12.3	18
	Pharmacotherapies	0.7	1
	Other	1.4	2
No Longer in Program	A Quit Line	11.4	4
	In-person individual counseling	8.6	3
	In-person group counseling	8.6	3
	Nicotine Replacement Therapy	17.1	6
	Pharmacotherapies	8.6	3
	Other	8.6	3

*Table 43b. Have you used any of the following cessation products to aid in your quit attempt after you were a part of the Baby & Me program?*

		3-Month		6-Months	
		%	N	%	N
No Longer in Program	A Quit Line	20.0	2	0.0	0
	In-person individual counseling	0.0	0	25.0	1
	In-person group counseling	0.0	0	0.0	0
	Nicotine Replacement Therapy	30.0	3	50.0	2
	Pharmacotherapies	0.0	0	0.0	0
	Other	0.0	0	0.0	0

*Table 43c. Have you used any of the following cessation products to aid in your quit attempt?*

		3-Month		6-Months	
		%	N	%	N
No Longer in Program	A Quit Line	19.4	14	11.5	3
	In-person individual counseling	9.7	7	11.5	3
	In-person group counseling	2.8	2	7.7	2
	Nicotine Replacement Therapy	18.1	13	11.5	3
	Pharmacotherapies	1.4	1	0.0	0
	Other	2.8	2	0.0	0

*Table 44. Is there anything else you would like to tell us about your experience with the Baby & Me program?*

		Prenatal		3-Month		6-Month	
		%	N	%	N	%	N
Involved in Program	No/can't think of anything	54.9	79	63.4	45	50.0	13
	Would like to have scheduled sooner, had better quit partner/support system, stuck with it/finished program	0.7	1	0.0	0	0.0	0
	It is a good/great/awesome program/experience/loved/enjoyed it/positive experience/beneficial	19.4	28	25.4	18	23.1	6
	It was helpful/useful/helped me cut back on/quit smoking	15.3	22	0.0	0	0.0	0
	The program needs to be advertised/marketed more, better awareness of program/we were the only clients	1.4	2	2.8	2	0.0	0
	Liked it because it was informative/informational, helped me learn about harm it could cause my baby	4.2	6	1.4	1	3.8	1
	Coach/instructor was great/awesome/nice/encouraging/friendly/ understanding/non-judgmental	8.3	12	5.6	4	15.4	4
	Having someone to talk to one on one made it easier to quit/kept me on track/support provided	3.5	5	0.0	0	0.0	0
	The incentives were motivating/a big help	2.8	4	2.8	2	0.0	0
	Grateful/thankful for program	1.4	2	0.0	0	0.0	0
	It's important to hold people accountable/responsible	0.7	1	1.4	1	0.0	0
	I recommend the program/get others to use it	4.2	7	4.2	3	15.4	4
	They were reliable/called me back when I needed to talk	0.7	1	0.0	0	0.0	0
	Wish more information was provided	0.0	0	1.4	1	0.0	0
	Well organized	0.0	0	0.0	0	0.0	0
	Realized I was not the only one	0.7	1	0.0	0	0.0	0
	Other	0.0	0	0.0	0	3.8	1

No Longer in Program	No/can't think of anything	71.4	25	72.0	18	54.5	6
	Would like to have scheduled sooner, had better quit partner/support system, stuck with it/finished program	8.6	3	4.0	1	9.1	1
	It is a good/great/awesome program/experience/loved/enjoyed it/positive experience/beneficial	8.6	3	8.0	2	27.3	3
	It was helpful/useful/helped me cut back on/quit smoking	11.4	4	0.0	0	0.0	0
	The program needs to be advertised/marketed more, better awareness of program/we were the only clients	0.0	0	0.0	0	0.0	0
	Liked it because it was informative/informational, helped me learn about harm it could cause my baby	0.0	0	8.0	2	9.1	1
	Coach/instructor was great/awesome/nice/encouraging/friendly/ understanding/non-judgmental	0.0	0	4.0	1	9.1	1
	Having someone to talk to one on one made it easier to quit/kept me on track/support provided	0.0	0	0.0	0	0.0	0
	The incentives were motivating/a big help	0.0	0	4.0	1	18.2	2
	Grateful/thankful for program	0.0	0	4.0	1	0.0	0
	It's important to hold people accountable/responsible	0.0	0	0.0	0	0.0	0
	I recommend the program/get others to use it	5.7	2	0.0	0	0.0	0
	They were reliable/called me back when I needed to talk	0.0	0	0.0	0	0.0	0
	Wish more information was provided	0.0	0	0.0	0	0.0	0
	Well organized	2.9	1	0.0	0	0.0	0
	Realized I was not the only one	0.0	0	0.0	0	0.0	0
	Other	2.9	1	4.0	1	18.2	2







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