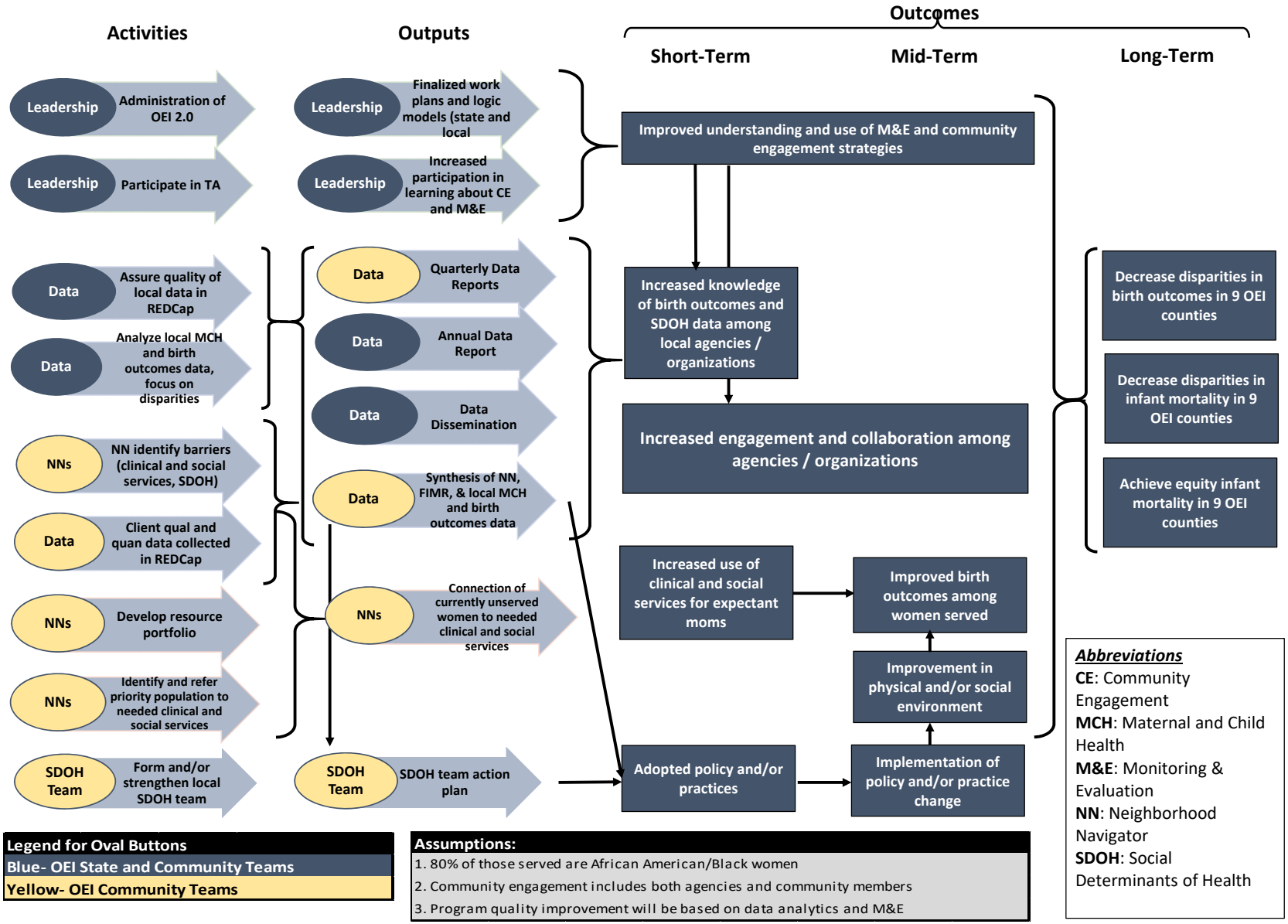
Activities
Outputs
Outcomes
Short-Term
Mid-Term
Long-Term
Leadership
Administration of OEI 2.0
Leadership
Participate in TA
Leadership
Finalized work plans and logic models (state and local
Leadership
Increased participation in learning about CE and M&E
Improved understanding and use of M&E and community engagement strategies
Data
Assure quality of local data in REDCap
Data
Analyze local MCH and birth outcomes data, focus on disparities
Data
Quarterly Data Reports
Data
Annual Data Report
Data
Data Dissemination
Increased knowledge of birth outcomes and SDOH data among local agencies / organizations
Increased engagement and collaboration among agencies / organizations
NNs
NN identify barriers (clinical and social services, SDOH)
Data
Client qual and quan data collected in REDCap
Data
Synthesis of NN, FIMR, & local MCH and birth outcomes data
NNs
Develop resource portfolio
NNs
Identify and refer priority population to needed clinical and social services
NNs
Connection of currently unserved women to needed clinical and social services
Increased use of clinical and social services for expectant moms
Improved birth outcomes among women served
Improvement in physical and/or social environment
SDOH Team
Form and/or strengthen local SDOH team
SDOH Team
SDOH team action plan
Adopted policy and/or practices
Implementation of policy and/or practice change
Decrease disparities in birth outcomes in 9 OEI counties
Decrease disparities in infant mortality in 9 OEI counties
Achieve equity infant mortality in 9 OEI counties
Legend for Oval Buttons
Blue- OEI State and Community Teams
Yellow- OEI Community Teams
Assumptions:
1. 80% of those served are African American/Black women
2. Community engagement includes both agencies and community members
3. Program quality improvement will be based on data analytics and M&E
Abbreviations
CE: Community Engagement
MCH: Maternal and Child Health
M&E: Monitoring & Evaluation
NN: Neighborhood Navigator
SDOH: Social Determinants of Health