

Ohio Childhood Injury Action Group Strategic/Action Plan 2017-2021

Strategic Priority #1: Passenger Safety				
Goal 1.1: Reduce Motor Vehicle Child Occupant Death and Injury Among Children < 13 years of age <ul style="list-style-type: none"> Long term: By 2021, reduce the ED visit rates for motor vehicle related injuries to Ohio youth occupants aged 0 to 7 years from 361.1 per 100,000 in 2014 to 325.0 per 100,000. Midterm: By 2019, increase by 5% the percent of children ages 0 to 7 years in Ohio who were restrained when in a MVC from 60.0% in 2015 to 63%. 				
Measurable Objectives	Action Steps	Person(s) Responsible	Time Frame	Status
1.1.1: Distribute unified, standardized CPS education toolkit to at least 100 agencies to increase public awareness by December 31, 2018.	<ul style="list-style-type: none"> Define best practice recommendations and toolkit components/message Create toolkit Distribute toolkit and track distribution Raise awareness 	<ul style="list-style-type: none"> CIAG subcommittee Safe Kids, CPS Techs/Instructors 	Start: 1/1/17 End: 12/31/18	
1.1.2: Promote best practice CPS legislation to members of the Ohio General Assembly (all 132 members) by December 31, 2020.	<ul style="list-style-type: none"> Define best practice Categorize strengths and weaknesses of current law Develop policy briefs Work with Injury Prevention Policy Group to identify opportunities to meet with decision makers 	<ul style="list-style-type: none"> OIPP IPPG CIAG subcommittee 	Start: 1/1/18 End: 12/31/20	
1.1.3: Develop and implement CPT billing code to allow for billing of child passenger safety patient education in all Ohio hospitals by December 31, 2021.	<ul style="list-style-type: none"> Explore what is done other states or for other issues such as tobacco cessation, lactation, etc. Develop model policy for Ohio Explore avenues for implementing policy 	<ul style="list-style-type: none"> CIAG subcommittee Ohio Children's Hospitals Association 	Start: 1/1/18 End: 12/31/21	

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Goal 1.2: Reduce Motor Vehicle Child Occupant Death and Injury Among Teen 13-20 years of age <ul style="list-style-type: none"> Long term: By 2021, reduce the inpatient hospitalization rate for MVC-related injuries to occupants aged 13-20 years by 10% from 35.2 per 100,000 in 2014 to 31.7 per 100, 000. Mid-term: By 2019, decrease by 10% the MVC rate involving occupants' ages 16-20 years in Ohio from 113.7 per 1,000 in 2012 to 102.3 per 1,000 				
Measurable Objectives	Action Steps	Person(s) Responsible	Time Frame	Status
1.2.1: Integrate GDL awareness for parents and drivers into the BMV and Ohio driving training schools by December 31, 2019.	<ul style="list-style-type: none"> Use statewide list of driving schools and determine if/how they support GDL and what type of activities they do Implement parent engagement project Distribute GDL Made Simple brochures and video at the BMV and Ohio driving training school 	<ul style="list-style-type: none"> CIAG subcommittee Partners: BMV, Ohio driving schools 	Start: 1/1/17 End: 12/31/19	
1.2.2: Implement a GDL tool kit in at least 100 high schools by December 31, 2019.	<ul style="list-style-type: none"> Determine the format of the tool kit Determine the method of distribution Work with schools, coaches, and student to encourage awareness and adherence of GDL law Include GDL Made Simple brochure and video 	<ul style="list-style-type: none"> CIAG subcommittee HS SADD chapters, High school guidance offices 	Start: 1/1/17 End: 12/31/19	
1.2.3: Support the work of the Ohio GDL Coalition to strengthen Ohio's GDL system by December 31, 2021.	<ul style="list-style-type: none"> Have representation from CIAG at Ohio GDL Coalition 	<ul style="list-style-type: none"> CIAG subcommittee AAA, Ohio Adolescent Health Partnership 	Start: 1/1/17 End: 12/31/21	

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Strategic Priority #2: Traumatic Brain Injury (TBI): Sports & Recreation				
Goal 2.1: Increase number of leagues following Return To Play (RTP) law; increase number of schools following Ohio Concussion Team Model (Return to Learn) <ul style="list-style-type: none"> Long-term: By 2021, decrease the rate of TBI-related ED visits for children age 0-18 by 5% from 1252.0 (2012) to 1,317.9 per 100,000. Mid-term: By 2019, increase by 10% the rate of athletes removed from competition f (baseline of 152.3 per 100,000 in 2013-2014 school year). 				
Measurable Objectives	Action Steps	Person(s) Responsible/Partners	Time Frame	Status
2.1.1: Provide model protocols and identify a champion in 25 school districts and 25 rec leagues that align with Ohio Concussion Team Model by December 31, 2018.	<ul style="list-style-type: none"> Identify leagues in each county Develop tool kit for school districts Develop protocol/policy tool kit for recreational sports leagues Identify a champion in 25 school districts Identify a champion in 25 rec leagues 	<ul style="list-style-type: none"> Sports/TBI Subcommittee Leader of Ohio Concussion Team Model Train the Trainer program Ohio State Public Health Student 	Start: 1/1/17 End: 12/31/18	
2.1.2: Identify online sports physical collection systems (e.g. Final Forms) to assess the number of the athletes who report having had a concussion by December 31, 2020.	<ul style="list-style-type: none"> Survey local schools to identify companies collecting information Collect data about students reporting concussions 	<ul style="list-style-type: none"> Sports/TBI Subcommittee Ohio State Graduate Student 	Start: 1/1/17 End: 12/31/20	
2.1.3: Develop standardize educational materials geared for parents and/or children regarding concussions, similar to the piece developed for coaches by December 31, 2018	<ul style="list-style-type: none"> Determine format Determine method of distribution Research similar materials Develop material branded to CIAG Distribute to partner agencies 	<ul style="list-style-type: none"> Sports/TBI Subcommittee 	Start: 1/1/18 End: 12/31/18	
2.1.4: Establish reporting system for rec leagues to report concussions by December 31, 2021.	<ul style="list-style-type: none"> Research existing reporting systems Adopt or create a reporting system Enlist rec leagues to report 	<ul style="list-style-type: none"> Sports/TBI Subcommittee TBI Advisory Committee ODH 	Start: 1/1/18 End: 12/31/21	
2.1.5: Establish reporting system for schools to report concussions by December 31, 2021.	<ul style="list-style-type: none"> Research existing reporting systems Adopt or create a reporting system Enlist schools to report 	<ul style="list-style-type: none"> Sports/TBI Subcommittee School Health ODH 	Start: 1/1/18 End: 12/31/21	

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Goal 2.2: TBI: Increase safe active transportation opportunities <ul style="list-style-type: none"> Long-term: By 2021, decrease the rate of pedestrian injuries in MVCs by 5% from 26.0 per 100,000 to 24.7 per 100,000; reduce the rate of bicycle injuries by 5% from 19.2 per 100,000 to 18.2 per 100,000. Mid-term: By 2019, five new safe active transportation programs will be established in schools or public spaces. 				
Measurable Objectives	Action Steps	Person(s) Responsible/Partners	Time Frame	Status
2.2.1: Implement helmet policy, enforcement, recommendations in 22 public spaces and schools (local and state) by December 31, 2018.	<ul style="list-style-type: none"> Identify existing policy/programs Develop model helmet policy to distribution to schools and public spaces 	<ul style="list-style-type: none"> Subcommittee Local Safe Kids Coalition Local funded TBI Grantees Ohio AAP 	Start: 1/1/17 End: 12/31/18	
2.2.2: Integrate bike/pedestrian safety into active transportation education, programs and policies by December 31, 2019.	<ul style="list-style-type: none"> Identify counties with Creating Healthy Community, Safe Routes to School projects. Meet project coordinators to develop plan and partnerships Identify best practice bike/pedestrian safety for active transportation programming. 	<ul style="list-style-type: none"> Ohio Safe Routes to School Creating Healthy Communities Safe Kids Coalitions ODOT 	Start: 4/1/18 End: 12/31/19	
2.2.3 Implement on-line training that emphasizes enforcement of laws that directly impact active transportation user safety and behavior change in motorist by December 31, 2021.	<ul style="list-style-type: none"> Research existing programs/trainings Identify best practice to engage local law enforcement Develop training and make available through EOPOTA 	<ul style="list-style-type: none"> Creating Healthy Communities VIPP 	Start: 1/1/20 End: 12/31/21	

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2.2.4 Support the development and implementation of broad scale community-at-large media campaigns on Active Transportation by December 31, 2017.	<ul style="list-style-type: none"> Identify existing campaigns available Identify avenues to promote campaigns Select and implement 3 methods to promote campaigns 	<ul style="list-style-type: none"> Creating Healthy Communities ODOT 	Start: 1/1/17 End: 12/31/17	
2.2.5 Promote implementation of Complete Streets policies by December 31, 2020.	<ul style="list-style-type: none"> Partner with CHC ODOT Active Transportation Team 	<ul style="list-style-type: none"> ODOT 	Start: 7/1/19 End: 12/31/20	
2.2.6 Develop a Social Media campaign to reach teens and youth directly.	<ul style="list-style-type: none"> Determine best methods to reach youth directly Determine the messages 	<ul style="list-style-type: none"> 	Start: 1/1/19 End: 12/31/21	

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Strategic Priority #3: Child Maltreatment				
Goal 3.1: Understand current state of activities relative to child maltreatment.				
<ul style="list-style-type: none"> Long-term: By 2021, reduce the rate of ED visits (child abuse/neglect) by 10% from 15.9 per 100,000 in 2012 to 14.3 per 100,000. Mid-term: Increase the number of providers implementing SEEK (Safe Environment for Every Kid) from 0 (2016) to 4 by 2018. 				
Measurable Objectives	Action Steps	Person(s) Responsible/Partner	Time Frame	Status
3.1.1: Create an infrastructure to support CIAG involvement in child maltreatment, by December 31, 2017.	<ul style="list-style-type: none"> Recruit members for CIAG Identify a committee chair Identify committee roles and responsibilities Include topic on membership survey Set conference call meeting schedule 	<ul style="list-style-type: none"> CIAG Leadership 	Start: 1/1/17 End: 12/31/17	
3.1.2: Establish database of existing programs that potential partners have in place by December 31, 2018.	<ul style="list-style-type: none"> Identify programs available by county Develop metrics to use in database (reach, EB, outcomes) Share database with OIPP members 	<ul style="list-style-type: none"> Committee Co-Chair ODH 	Start: 7/1/17 End: 12/31/18	
3.1.3: Support the Ohio Department of Health/AAP Pilot Project for the SEEK program by December 31, 2017.	<ul style="list-style-type: none"> Report on Pilot project at all CIAG meetings and CMT conference calls Share resources as available 	<ul style="list-style-type: none"> Committee Committee Co-Chair ODH 	Start: 1/1/17 End: 12/31/17	
3.1.4: Increase the number of comprehensive data reports disseminated to partners to address child abuse and neglect to use to target interventions from 0 to 1 by December 31, 2017.	<ul style="list-style-type: none"> Partner with Data Action Group (DAG) to identify data sources Develop data sharing agreement with JFS for child protective services data Analyze child maltreatment data from existing sources (CFR and VDRSS) Disseminate report to stakeholders and decision makers 	<ul style="list-style-type: none"> ODH 	Start: 1/1/17 End: 12/31/17	

**Ohio Injury Prevention Partnership
Childhood Injury Action Group
Safe Sleep Subcommittee
Action Plan 2017-2021**

Strategic Priority #4: Safe Sleep				
Goal 4.1: Reduce Ohio's Rate of Infant Sleep-Related Deaths				
<ul style="list-style-type: none"> • Long Term: Increase the percent of infants placed to sleep on their back to 85% by 2020. • Mid Term: Increase the percent of infants placed to sleep on their back to 82% by 2018. 				
Measurable Objectives	Action Steps	Person(s) Responsible	Time Frame	Status
4.1.1 Partner with the Ohio Department of Health on safe sleep initiatives mandated by safe sleep legislation.	<ul style="list-style-type: none"> • Launch annual training classes to individuals who provide safe sleep education to parents and infant caregivers who reside in the infant mortality hot spots, including child care providers, hospital staff and volunteers, local health department staff, social workers, individuals who provide home visiting services, and community health workers. • Update ODH Safe Sleep Policy to serve as model internal infant safe sleep policy for entity's and people that are required to distribute infant safe sleep educational materials and have infants sleeping regularly at a facility or location by December 31, 2018. 	<ul style="list-style-type: none"> • CIAG Safe Sleep Committee • MCH grantees • Ohio Hospital Association • Ohio Children's Hospital Association • Statewide Safe Sleep Stakeholders 	Start: 1/1/2018 End: 12/31/2021	
4.1.2 Inform the continuous improvement of the Ohio Department of Health statewide safe sleep campaign.	<ul style="list-style-type: none"> • Develop content for safe sleep educational materials, promoting guidelines as recommended by the American Academy of Pediatrics. • Increase accessibility of safe sleep education through culturally-appropriate materials. • Promote safe sleep recommendations through messaging and distribution of resource materials • Focus materials on grandparents and 	<ul style="list-style-type: none"> • CIAG Safe Sleep Committee • MCH grantees • OCPIM Fatherhood work group • CIAG Safe Sleep Committee • American Academy of Pediatrics, Ohio Chapter • Baby 1st Network • Fatherhood Matters 	Start 1/1/17 End: 12/31/21	

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	<ul style="list-style-type: none"> fathers Monitor and review partner efforts, including Ohio AAP, Cradle Cincinnati, Celebrate One and Ohio Equity Institute 	<ul style="list-style-type: none"> Ohio Commission on Fatherhood 		
4.1.3 Foster and expand statewide information-sharing to promote consistent safe sleep messaging and practices across the state.	<ul style="list-style-type: none"> Leverage quarterly meetings and calls to facilitate and promote the of sharing new safe sleep research findings, legislation, resources, and funding and training opportunities. Promote the expansion of safe sleep education of parents and crib distribution to families in need across the state. Develop guidelines for safe sleep education that is provided with crib distribution. 	<ul style="list-style-type: none"> CIAG Safe Sleep Committee MCH grantees 	Start: 1/1/17 End: 12/31/2021	
4.1.4: Distribute 100 toolkits for OB/GYN, Certified Nurse Midwives (CNM) and Lactation Consultants to address safe sleep with patients by December 31, 2019.	<ul style="list-style-type: none"> Develop tool kit Identify OB/GYN, CNM and Lactation Consultant champions Recruit American College of Obstetrics and Gynecology (ACOG) representation Support, promote and replicate best practices 	<ul style="list-style-type: none"> Maternal Child Health (MCH) grantees Ohio Collaborative to Prevent Infant Mortality (OCPIM) Optimal Infant Health group Dr. Wayne Trout, ACOG Community Health Centers CIAG Safe Sleep Committee 	Start: 1/1/17 End: 12/31/19	
4.1.5: Incorporate safe sleep content into at least 2 babysitting class curricula by December 31, 2019.	<ul style="list-style-type: none"> Identify babysitting classes, such as American Red Cross and Safe Sitter Support, promote and replicate best practices 	<ul style="list-style-type: none"> MCH grantees CIAG Safe Sleep Committee 	Start: 1/1/18 End: 12/31/19	

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4.1.6: Incorporate safe sleep content into childbirth class curricula in hospital systems in Ohio Equity Institute (OEI) communities by December 31, 2019.	<ul style="list-style-type: none"> Survey hospitals to determine extent of safe sleep education in childbirth classes Support, promote and replicate best practices 	<ul style="list-style-type: none"> MCH grantees CIAG Safe Sleep Committee 	Start: 1/1/18 End: 12/31/19	
4.1.7: Incorporate safe sleep content into 10 childcare provider training curricula by December 31, 2020.	<ul style="list-style-type: none"> Review and refine Model of Excellence criteria for childcare providers Develop process for dissemination and implementation of award criteria 	<ul style="list-style-type: none"> MCH grantees OCCRRA Office of Head Start Early Childhood Advisory Council Ohio Dept. of Education CIAG Safe Sleep 	Start: 1/1/19 End: 12/31/20	
4.1.8: Promote and support enhanced safe sleep curricula with 4 home visiting programs by December 31, 2019.	<ul style="list-style-type: none"> Identify home visiting agencies serving moms to be and new parents Provide technical expertise on safe sleep to home visiting organizations 	<ul style="list-style-type: none"> CIAG Safe Sleep Committee ODH Home Visiting 	Start: 1/1/17 End: 12/31/19	
4.1.9: Advocate for 2 baby product retailers to promote safe sleep to customers by December 31, 2020.	<ul style="list-style-type: none"> Review safe sleep Model of Excellence criteria for feasibility among retailers Develop process for dissemination and implementation of award criteria 	<ul style="list-style-type: none"> CIAG Safe Sleep Committee 	Start: 1/1/19 End: 12/31/20	
4.1.10: Create infrastructure to support safe sleep data collection and reporting by December 31, 2018.	<ul style="list-style-type: none"> Collect Cribs for Kids partner crib distribution data Collect hospital data on crib referrals 	<ul style="list-style-type: none"> CIAG Safe Sleep Committee 	Start: 1/1/17 End: 12/31/18	