

Toolkit Contents

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Created June 24, 2021

Event Details At A Glance

Location: [REDACTED]

Dates: [REDACTED]

Times: [REDACTED]

No appointment is necessary; walk-ins are welcome/[or, insert scheduling details].

What to bring: Many [forms of ID](#) are accepted to verify your name, identity, and age. You do not need to show proof of citizenship or residency status. Youth ages 12 and older are eligible to receive the COVID-19 vaccine. Children under 18 who are not emancipated must have parental or legal guardian consent for any vaccine. A parent or legal guardian generally should accompany the minor to receive the vaccine, unless the administration of the vaccine occurs in a physician's office, school-based or school-associated clinic setting or similar setting.

Cost: No cost, insurance not required.

Parking: Free.

Transportation assistance: [\[Add details, if applicable.\]](#)

Website: [REDACTED]

Learn more: Find answers to your questions about COVID-19 vaccines at coronavirus.ohio.gov/vaccine.

Talking Points

Vaccine Clinic Talking Points

- COVID-19 vaccines have been proven safe and effective at preventing serious illness, hospitalization, and death from COVID-19.
- The Pfizer vaccine is authorized for youth ages 12 and older. At this time, there is not a COVID-19 vaccine authorized for youth ages 11 and under.
- There is no cost to get a COVID-19 vaccine, even if you don't have insurance.
- Many [forms of ID](#) are accepted, and you do not need to provide proof of citizenship or residency to be eligible. Providers will need to verify your name, identity, and age.
- **No appointment is necessary; walk-ins are welcome/[or, insert scheduling details].**
- Children under 18 who are not emancipated must have parental or legal guardian consent for any vaccine. A parent or legal guardian generally should accompany the minor to receive the vaccine, unless the administration of the vaccine occurs in a physician's office, school-based or school-associated clinic setting or similar setting.
- The vaccination clinic is being organized to bring COVID-19 vaccines to the [redacted] community in conjunction with [\[list community partners\]](#).
- Learn more at coronavirus.ohio.gov/vaccine or at [\[local website\]](#).

COVID-19 Vaccines

- **COVID-19 vaccines are safe and effective.** COVID-19 vaccines currently available in the U.S. were rigorously tested and proven effective at preventing serious illness, hospitalization, and death from COVID-19 disease. The COVID-19 vaccine development process included several steps comparable with those used to develop earlier vaccines, such as the flu or chickenpox vaccine. The FDA and independent medical experts have ensured that these vaccines are thoroughly and rigorously evaluated.
- **COVID-19 vaccines help keep students safe this summer, and in school this fall.** COVID-19 spreads easily when we are in close proximity to one another. Being vaccinated protects students from COVID-19 at summer camp, in the classroom, on the playing field, and when participating in extracurricular activities.
- **No corners have been cut.** In addition to decades of research and groundwork, COVID-19 vaccines were able to be developed more quickly thanks to a strategic effort to streamline processes and cut "red tape."
- **You can't get COVID-19 from a COVID-19 vaccine.** The vaccines do not contain a live virus, meaning they can't give you COVID-19 or cause a positive COVID-19 viral test.
- **COVID-19 vaccine studies were among the largest in history.** A typical vaccine study has about 5,000 participants. The Moderna COVID-19 clinical trial had about 30,000 voluntary participants, and the initial Johnson & Johnson and Pfizer-BioNTech trials had about 43,000 each. In addition, Pfizer's Phase 3 clinical trial for youth included 2,260 adolescents. And, as of June 23, 2021, more than 7.6 million youth under age 18 have been vaccinated in the United States.
- **COVID-19 vaccines have not been linked to infertility or miscarriage.** There is no evidence that COVID-19 vaccines cause infertility or increase the risk of miscarriage.
- **COVID-19 vaccines will not change your DNA or alter your genetic makeup.** None of the COVID-19 vaccines alter or modify a person's genetic makeup. They all teach the body how to protect against future infection.
- **Vaccine injections do NOT contain microchips or tracking devices.** Vaccines do not contain microchips, nanochips, RFID trackers, or devices that would track or control your body in any way.
- **Vaccines do not cause autism.** Studies conducted across the globe continue to show that there is no connection between autism and vaccines.
- **Side effects are mild, and are normal signs that your body is building protection.** Similar to side effects from other vaccines, like a flu shot, they should go away in a few days. Some people have reported experiencing soreness or

redness at the site of the injection, body aches, headaches or fever, lasting for a day or two. A severe reaction, or anaphylaxis, is rare. If you have allergies — especially severe ones that include allergies to other vaccines or ingredients in the vaccines — discuss the COVID-19 vaccine with your doctor, who can assess your risk and provide more information about if and how you can get vaccinated safely. Ohio, the Centers for Disease Control and Prevention (CDC), and the U.S. Food and Drug Administration (FDA) are monitoring the distribution and any reactions to the vaccine.

- **There is no out-of-pocket cost for you to get a COVID-19 vaccine.** Your provider may ask for your insurance, Medicare, or Medicaid information, because providers can charge an administration fee to insurance. You will not have to pay a fee directly.
- **Clinical trials that studied the vaccines' effectiveness and safety included a diverse cross-section of people**, including communities that have historically been under-represented in clinical research. The clinical studies included participants:
 - From communities of color (42% of Pfizer-BioNTech's participants, 37% of the Moderna participants, 35% of Johnson & Johnson participants).
 - Older than age 65 (21% of Pfizer-BioNTech participants; 23% of Moderna participants); older than 60 (34% of Johnson & Johnson participants).
 - With high-risk chronic diseases that put them at increased risk of severe COVID-19, such as diabetes, severe obesity, and cardiac disease (46% of Pfizer-BioNTech participants; 42% of Moderna participants, 40% of Johnson & Johnson participants).
 - Pfizer's Phase 3 clinical trial for youth included 2,260 adolescents.

Language Tips

[Recent research from the de Beaumont Foundation](#) finds that certain vocabulary is more persuasive when it comes to the pandemic, as well as [COVID-19 vaccines](#).

| More persuasive | Less persuasive |
|--|--|
| Pandemic | Coronavirus, COVID-19 |
| Face masks | Facial coverings |
| Essential workers | Frontline workers |
| Protocols | Mandates, directives, controls, orders |
| Stay-at-home orders | Lockdowns, aggressive restrictions |
| Personal responsibility | National duty |
| Public health agencies | Government health agencies, |
| Fact-based | Based on science, data, or medicine |
| Social distancing | Physical distancing |
| An effective and safe vaccine | A vaccine developed quickly |
| Getting rid of the virus | Defeating, crushing, knocking out the virus |
| The benefits of getting the vaccine | The consequences of not getting the vaccine |
| Getting the vaccine will keep you safe | Getting the vaccine is the right thing to do |
| A return to normal | Predictability/certainty |
| Your family | Your community |
| Medical experts | Scientists/health experts |
| Research | Discover/create/invent |
| Medical researchers | Drug companies |
| Pharmaceutical companies | Drug companies |
| Damage from lockdowns | Inability to travel easily and safely |
| A transparent, rigorous process | The dollars spent |
| Safety | Security |
| Advanced/groundbreaking | Historic |
| Vaccination | Injection/inoculation |
| America's leading experts | The world's leading experts |
| Skeptical/concerned about the vaccine | Misled/confused about the vaccine |

Trusted Resources and Links

- Ohio Department of Health COVID-19 Vaccine website - <https://coronavirus.ohio.gov/vaccine>
 - [Frequently Asked Questions \(FAQ\) about COVID-19 vaccines](#)
 - [Myths vs. Facts COVID-19 Vaccine](#)
 - [COVID-19 Fact Sheet: Safety and effectiveness of COVID-19 vaccines](#)
 - [What to know before, during, and after receiving a COVID-19 vaccine](#)
 - [Acceptable Forms of ID for Vaccine Appointments](#)
 - [Frequently Asked Questions \(FAQ\) about COVID-19 variants](#)
 - [COVID-19 Vaccine Provider Information](#)
- Resources shared by the Ohio Department of Developmental Disabilities
 - [Plain Language Frequently Asked Questions \(FAQ\) about COVID-19 vaccines](#)
 - [Getting a Vaccine: What to Know About Me](#) – this form can be filled out by a person with a disability, or their caregiver, to help a provider best serve the patient.
 - [Getting a Vaccine: What to Expect](#)
 - [Social Story: Getting a COVID-19 Vaccine](#)
- Centers for Disease Control and Prevention Resources
 - [CDC Communications Toolkit](#)
 - [Benefits of Getting a COVID-19 Vaccine](#)
 - [COVID-19 Vaccines for Children and Teens](#)
 - [Getting a COVID-19 Vaccination with Other Vaccines](#)
 - [2021 Recommended Vaccinations for Children \(7-18 Years Old\)](#)
 - [Who Gets Vaccinated First?](#)
 - [What to Expect at Your Vaccine Appointment](#)
 - [Ensuring Safety of Vaccines](#)
 - [Different Vaccines](#)
 - [What you can start to do after you've been fully vaccinated](#)
 - [Pfizer-BioNTech COVID-19 Vaccine Overview and Safety](#)
 - [Myocarditis and Pericarditis Following mRNA COVID-19 Vaccination](#)
 - [Clinical Considerations: Myocarditis and Pericarditis after receipt of mRNA COVID-19 Vaccines](#)

Frequently Asked Questions for Parents, Guardians, and Teens

Q: Are there vaccines available for adolescents? Are they safe for children?

A: COVID-19 vaccines are [safe and effective](#). In the United States, one COVID-19 vaccine has been granted authorization from the U.S. Food and Drug Administration (FDA) for use in people age 12 and older – the Pfizer vaccine. The Pfizer vaccine had one of the largest clinical trials in history, with more than 45,000 voluntary participants, including more than 2,000 adolescents. The other available vaccines, Moderna and Johnson & Johnson, which did not include those age 16 and 17 in their early Phase 3 clinical trials, only are authorized for those age 18 and older.

Q: Is parental/guardian consent required?

A: Yes. Children under 18 who are not emancipated must have parental or legal guardian consent for any vaccine. A parent or legal guardian generally should accompany the minor to receive the vaccine, unless the administration of the vaccine occurs in a physician's office, school-based or school-associated clinic setting or similar setting.

Q: How long does it take for the vaccine to work?

A: The Pfizer vaccine is a two-dose series. The second dose is due 21 days after the first dose. Both doses are needed to achieve maximum protection. A person is considered fully immunized two weeks following the second dose.

Q: What are the side effects of the COVID-19 vaccines?

A: The most common side effects include soreness, redness, or swelling at the injection site; fever and/or chills; headache; fatigue; and muscle or joint pain. These side effects are normal and a sign that your body is creating an immune response to protect you from COVID-19. Side effects typically last only a few days, and may increase with the second dose.

Q: Will COVID-19 vaccines change my DNA?

A: No. [COVID-19 vaccines](#) will not alter your DNA. The Pfizer vaccine is a messenger RNA (mRNA) vaccine. It provides instructions for the body to create the harmless surface or "spike" protein found in the virus that causes COVID-19; the body responds by building antibodies to destroy the protein.

Q: Do COVID-19 vaccines implant people with a tracking microchip?

A: No, vaccine injections do not contain tracking microchips.

Q: Do COVID-19 vaccines cause infertility? What about autism?

A: No. There is currently no evidence that any vaccines, including COVID-19 vaccines, cause fertility problems or autism.

Q: I've heard about rare cases of heart inflammation, called myocarditis, after vaccination. Should I still get myself or my child vaccinated?

A: Yes. The CDC continues to recommend COVID-19 vaccination for everyone 12 years of age and older, given the risk of COVID-19 illness and related, possibly severe complications, such as long-term health problems, hospitalization, and even death. The known and potential benefits of COVID-19 vaccination outweigh the known and potential risks, including the possible risk of myocarditis or pericarditis. Also, most patients with myocarditis and pericarditis who received care responded well to treatment and rest and quickly felt better. If you have concerns about COVID-19 vaccination, talk with your or your child's doctor, nurse, or clinic.

Q: What myocarditis/pericarditis symptoms should I be on the lookout for after mRNA COVID-19 vaccination?

A: Be on the lookout for any of the following symptoms:

- Chest pain
- Shortness of breath
- Feelings of having a fast-beating, fluttering, or pounding heart

Seek medical care if you think you or your child have any of these symptoms within a week after COVID-19 vaccination. If you have any health problems after vaccination, report them to the [Vaccine Adverse Event Reporting System](#) (VAERS).

Q: What should I do before my vaccine appointment?

A: Eat and drink plenty of water before getting a vaccination. This is especially important for teens because [fainting after any vaccine is more common among adolescents](#). Get plenty of rest the night before your appointment if possible. Wear a short-sleeve or sleeveless shirt to allow easy access to the upper arm. If it's a colder day, layer with a cardigan or jacket that is easy to remove quickly.

Q: What should I do if I'm feeling anxious?

A: Breathe slowly and deeply before you receive the injection, and think about something relaxing. Avoid looking at the syringe, and relax the arm where you will receive the injection. Parents can calm their child's anxieties by reminding them to breathe deeply or distract them by talking to them while they are getting the vaccination.

[Frequently Asked Questions](#) | [Myths vs. Facts](#) | [What to know before, during, and after receiving a COVID-19 vaccine](#)

Myths vs. Facts

| Myth | Fact |
|--|--|
| ✗ COVID-19 vaccines aren't safe. | ✓ COVID-19 vaccines are safe and effective. |
| ✗ COVID-19 vaccines were rushed and developed too quickly. | ✓ COVID-19 vaccine development and clinical trials were thorough, and thanks to a strategic scientific effort to streamline processes, developed more efficiently. |
| ✗ Vaccines that use mRNA will alter my DNA or genetic makeup. | ✓ COVID-19 vaccines will not alter your DNA. |
| ✗ COVID-19 vaccines cause infertility or problems during pregnancy. | ✓ There is no evidence that COVID-19 vaccines cause infertility or increase the risk of miscarriage. |
| ✗ COVID-19 vaccines contain metals and microchips that cause you to be magnetic. | ✓ COVID-19 vaccines do not contain microchips or make you magnetic. |
| ✗ COVID-19 vaccines will be mandatory for every Ohioan. | ✓ Ohio will not make COVID-19 vaccination mandatory. |
| ✗ You can get COVID-19 from COVID-19 vaccines. | ✓ COVID-19 vaccines will not give you COVID-19. |
| ✗ If I have recovered from COVID-19, I don't need to get the COVID-19 vaccine. | ✓ People who have recovered from COVID-19 are advised to get vaccinated. |
| ✗ COVID-19 isn't very serious, so I don't need to get the vaccine. | ✓ The severity of COVID-19 symptoms varies widely, and getting vaccinated can help protect you from serious illness from COVID-19. |
| ✗ You will get a positive COVID-19 viral test if you receive the COVID-19 vaccine. | ✓ COVID-19 vaccines will not cause you to test positive on COVID-19 viral tests. |
| ✗ Other vaccines, like the flu shot, will prevent COVID-19. | ✓ Only vaccines designed specifically to prevent COVID-19 will protect you from COVID-19. |
| ✗ Vaccines cause autism. | ✓ Vaccines do not cause autism. |
| ✗ Natural immunity gained from having COVID-19 is better than getting immunity from COVID-19 vaccines. | ✓ Evidence shows immunity provided by the COVID-19 vaccines outlasts natural immunity. |
| ✗ We are close to herd immunity so I don't need to get the vaccine. | ✓ Widespread vaccination is the best way to protect yourself and your community, and is necessary for the world to reach protective immunity. |
| ✗ COVID-19 vaccines can shed or leak outside of my body. | ✓ COVID-19 vaccines do not shed or release their components outside your body. |
| ✗ COVID-19 vaccines can cause COVID-19 variants. | ✓ COVID-19 variants occur randomly and independently of vaccine activity. |
| ✗ Being around someone who received the COVID-19 vaccine will affect my menstrual cycle. | ✓ Being around someone who received their COVID-19 vaccine will not affect your menstrual cycle. |

Community Calendar Listing Template

Location: [redacted]

Address: [redacted]

Dates: [redacted]

Times: [redacted]

Website: [redacted]

Phone number: 1-833-4-ASK-ODH (1-833-427-5634)

Description: *Options below based on character limits.*

Less than 800 characters:

COVID-19 vaccines for people ages 12 and older are available at the [redacted] vaccination clinic. No appointments are necessary; walk-ins are welcome. Optional appointments can be booked online at gettheshot.coronavirus.ohio.gov by entering ZIP code [redacted] in the search field. Or, book by phone at 1-833-4-ASK-ODH (1-833-427-5634). There is no cost to get a COVID-19 vaccine, even if you don't have insurance. Many [forms of ID](#) are accepted to verify your name, identity, and age. You do not need to show proof of citizenship or residency. This vaccine clinic is being organized in conjunction with [\[list community partners\]](#).

Less than 400 characters:

COVID-19 vaccines for people ages 12 and older are available at the [redacted] vaccination clinic. No appointments are necessary; walk-ins are welcome. There is no cost to get a COVID-19 vaccine, even if you don't have insurance, and many [forms of ID](#) are accepted. Proof of residency is not required. This vaccine clinic is being organized in conjunction with [\[list community partners\]](#).

Family Survey Example

If you choose to distribute a survey to the families of organization members or students, below is a sample of information you can use for that survey.

[Organization name] is seeking input from [students/members] regarding their interest in receiving the COVID-19 vaccine and how [Organization name] may help to facilitate vaccinations for [members/students] and their families.

This survey is anonymous and voluntary, and will help organization leaders as they consider holding an optional vaccination clinic for interested [members/students] and their families. The results of this survey will not be the only information used in the decision-making process. At this time, [Organization name] has no intention of mandating the COVID-19 vaccine.

Have members of your household already received the COVID-19 vaccine?

- Yes
 No

Are there unvaccinated individuals living in your household who are currently eligible to be vaccinated (age 12 and older)?

- Yes
 No

If so, would these unvaccinated members of your household be interested in getting the COVID-19 vaccine?

- Yes
 No

If yes, where would these family members prefer to receive the vaccine if given the choice:

- My healthcare provider
 Local health department
 Vaccination clinic at [Organization name]
 Pharmacy
 Other: _____

If there is a reason that family members in your household would choose not to get the COVID-19 vaccine, and you are willing to share this information, please check the boxes for the reasons below.

- Not yet eligible (Age 11 or younger)
 Medical reason
 Religious objection
 Personal reason
 Other: _____

Would you find it helpful if [Organization name] provided [members/students] and their families about the COVID-19 vaccine such as educational information?

- Yes
 No

Thank you for your input. Please complete this survey no later than [date].

Vaccine Clinic Planning Checklist

Use this sample checklist as a guide as you make plans to host a COVID-19 vaccine clinic.

10 days out

- Get support from your organization’s leadership to host an on-site clinic.
- Do a survey and gauge the interest of members or students plus their family members will get their vaccine through your clinic.

9 days out

- Identify a vaccination coordinator or team with defined roles and responsibilities.

8 days out

- Set a goal and help show members and students how their participation matters.

7 days out

- Reach out to your local providers to see if they are available to administer vaccine, and schedule a date for the clinic.
- Schedule the vaccination clinic at a time when most members, students, or families can participate, such as a weekend or evening.
- Confirm a date, time, and location for your vaccine clinic.

6 days out

- Promote the vaccination clinic by doing the following:
 - o Place an article in organization communications, such as a website, social media pages, and newsletter.
 - o Post a promotional flier to share the date and time of the clinic.
 - o Post fliers about the importance of vaccination.
 - o Use social media channels for promotion, such as by creating a Facebook event that members, students, and families can RSVP to virtually.
 - o Use existing communications methods to reach out to members, such as text message alerts.
 - o Post information about your vaccine clinic on online community calendars.

5 days out

- Provide a comfortable and convenient location to host clinics. The clinic should be designed with prevention measures in mind, like physical distancing and air flow.
- Ensure your location has adequate supplies, such as tables, chairs, and hand sanitizer.

4 days out

- Encourage members and families to get vaccinated at your clinic by distributing information, and posting reminders on social media.

3 days out

- Arrange a time when employees can ask leadership or healthcare staff questions about the COVID-19 vaccine. This can be formal or informal.

2 days out

- Continue to promote the clinic with outreach to members.

1 day out

- Set an example by encouraging organization leaders to get vaccinated and inform members of their decision to do so.
- Continue to promote the clinic with outreach to members.

Day of vaccination clinic

- Leaders who get vaccinated at the event, or are already vaccinated, can share their personal stories with members to illustrate why they made the important choice to be vaccinated.
- Remind members of the benefits of getting COVID-19 vaccines.
- Encourage employees to share a post-vaccination bandage photo on social media, tagging the company as a thank you for supporting vaccination as a work activity. #InThisTogetherOhio.

Newsletter/Website Article Language

[Organization Name] Hosting COVID-19 Vaccination Clinic in [Community]

COVID-19 vaccines are available at the [redacted] vaccination clinic beginning [redacted]. No appointments are necessary; walk-ins are welcome.

[redacted] COVID-19 Vaccine Clinic

COVID-19 vaccines have been proven safe and effective at preventing serious illness, hospitalization, and death from COVID-19. Here is some important information to know:

- Location: [redacted]
- Date(s): [redacted]
- Times: [redacted]

What to bring

Many [forms of ID](#) are accepted to verify your name, identity, and age. You do not need to show proof of citizenship or residency status.

Is parental consent required?

Children under 18 who are not emancipated must have parental or legal guardian consent for any vaccine. A parent or legal guardian generally should accompany the minor to receive the vaccine, unless the administration of the vaccine occurs in a physician's office, school-based or school-associated clinic setting or similar setting.

No-cost vaccines

There is no cost to get a COVID-19 vaccine, even if you don't have insurance. Your provider may ask for your insurance, Medicare, or Medicaid information, because providers can charge an administration fee to insurance. You will not have to pay a fee directly.

When to arrive

Walk-ins are welcome, but expect to be at the vaccination clinic for approximately 25-30 minutes. This will allow time for registration, your vaccination, and a 15-minute waiting period after receiving the vaccine. *[Add any venue-specific details – such as if this is a drive-through or walk-in clinic, if there are specific entrances that should be used, relevant parking details, etc.]*

Do I need to be a member of [Organization name]?

This vaccination site is open to all eligible Ohioans; you do not have to be a [member/student] to be vaccinated.

Will I have to come back for a second dose?

Yes. The Pfizer vaccines require two doses, typically administered 3 weeks apart. *[Insert details about the second dose clinic]*

Learn more

Find answers to your questions about COVID-19 vaccines at coronavirus.ohio.gov/vaccine.

Have questions about COVID-19 vaccines?

- [COVID-19 Frequently Asked Questions \(FAQ\)](#)
- [COVID-19 Vaccines Myths vs. Facts](#)
- [Understanding How the Different COVID-19 Vaccines Work](#)
- [What to know before, during, and after receiving a COVID-19 vaccine](#)
- [Acceptable Forms of ID for Vaccine Appointments](#)

Graphics for Posters and Signs

[Downloadable, printer-friendly posters and signs are available to download here.](#)

Posters

COMBATING COVID-19

COVID-19 Vaccines:

Now Is The Time

Ohioans age 12 and older are eligible for COVID-19 vaccines, and that includes YOU!

Being vaccinated this summer will protect you from emerging COVID-19 variants. Choosing to be vaccinated can help protect you, and those around you, moving forward into fall.

Learn more at coronavirus.ohio.gov/vaccine

#InThisTogetherOhio

OHIO

MIKE DEWINE GOVERNOR OF OHIO | **Ohio** Department of Health | coronavirus.ohio.gov/vaccine

COMBATING COVID-19

COVID-19 Vaccines:

Now Is The Time

Get vaccinated to protect yourself and others.

Choosing to be vaccinated is the best way to protect yourselves, and those 11 and younger, who aren't yet authorized to receive COVID-19 vaccines.

Now is the time to get vaccinated!

#InThisTogetherOhio

OHIO

MIKE DEWINE GOVERNOR OF OHIO | **Ohio** Department of Health | coronavirus.ohio.gov/vaccine

Flier



COVID-19 Vaccine Clinic

Where: _____

Date: _____

Time: _____

All Ohioans are eligible for the vaccine and that includes YOU!

All COVID-19 vaccines are safe and effective and have been rigorously tested and proven effective.

#InThisTogetherOhio **Ohio**

 **Ohio** Department of Health

coronavirus.ohio.gov/vaccine

Sample Social Media Content

| Timing/Topic | Facebook Message | Twitter/Instagram Message |
|---------------------|--|---|
| Before Clinic Opens | <p>🤔 Planning to get a #COVID19 vaccine in [community/region]? 🚶 Walk-ins are welcome for those age 12 and up, with no appointments required, at our upcoming [Organization Name] #COVID19 vaccine clinic. 📅 Get your shot on [date/time] at [location] [URL link with more information]</p> | <p>🤔 Planning to get a #COVID19 vaccine? 🚶 Walk-ins are welcome for those age 12 and up, with no appointments required, at our upcoming [Organization Name] #COVID19 vaccine clinic. 📅 Get your shot on [date/time] at [location] [URL link with more information]</p> |
| Before Clinic Opens | <p>Safe, effective #COVID19 vaccines will be available at the [Organization Name] vaccination clinic on [date/time] at [location]. Learn more at [URL link with more information].</p> | <p>Safe, effective #COVID19 vaccines will be available at the [Organization Name] vaccination clinic on [date/time] at [location]. Learn more at [URL link with more information].</p> |
| Once Clinic Opens | <p>#COVID19 vaccines are available for the [community/region] will be available at the [Organization Name] vaccination clinic on [date/time] at [location]. Did you know ... 👍 There is no cost to get a COVID-19 vaccine, even if you don't have insurance. 🆔 Many forms of ID are accepted to verify your name, identity, and age. You do not need to show proof of citizenship or residency. Learn more at [URL link with more information].</p> | <p>#COVID19 vaccines are available at the [Organization Name] vaccination clinic on [date/time] at [location]. 👍 There is no cost to get a #COVID19 vaccine, even if you don't have insurance. 🆔 Many forms of ID are accepted. [URL link with more information].</p> |
| Once Clinic Opens | <p>Safe, effective #COVID19 vaccines are available at [tag location]. Learn how to book your appointment at http://bit.ly/MassVaxOhio. #GetTheShot</p> | <p>Safe, effective #COVID19 vaccines are available at [tag location]. Learn how to book your appointment at http://bit.ly/MassVaxOhio. #GetTheShot</p> |
| Once Clinic Opens | <p>More than 5.5 million Ohioans have gotten the safe, rigorously tested #COVID19 vaccines. Get your shot at the [Organization Name] clinic on [date/time]. Learn more about what to bring and more at [URL link with more information].</p> | <p>More than 5.5 million Ohioans have gotten the safe, rigorously tested #COVID19 vaccines. Get your shot at the [Organization Name] clinic on [date/time]. Learn more about what to bring and more at [URL link with more information].</p> |

YOUTH VACCINATION CLINIC

PLANNING & COMMUNICATIONS TOOLKIT

| Timing/Topic | Facebook Message | Twitter/Instagram Message |
|-----------------------------------|--|--|
| Once Clinic Opens | <p>COVID-19 vaccine appointments are available at [tag location]. Did you know ...</p> <p>👍 There is no cost to get a COVID-19 vaccine, even if you don't have insurance.</p> <p>🆔 Many forms of ID are accepted to verify your name, identity, and age. You do not need to show proof of citizenship or residency.</p> <p>[URL link with more information]</p> | <p>#COVID19 vaccine appointments are available [tag location]:</p> <p>👍 There is no cost to get a #COVID19 vaccine, even if you don't have insurance.</p> <p>🆔 Many forms of ID are accepted.</p> <p>[URL link with more information]</p> |
| Parental consent required | <p>Not sure what to bring to your #COVID19 vaccination at [tag location]?</p> <ul style="list-style-type: none"> ✅ Children under 18 who are not emancipated must have parental or legal guardian consent for any vaccine. ✅ You'll need ID to verify your name, identity, and age. Many forms are accepted, and you do not need to show proof of citizenship or residency. ❌ There is no cost to get a #COVID19 vaccine, even if you don't have insurance. <p>Learn more about how to prepare before, during, and after your vaccination - https://bit.ly/3qEEv86</p> | <p>What do you need to bring to your #COVID19 vaccination [tag location]?</p> <ul style="list-style-type: none"> ✅ Children under 18 need parental or legal guardian consent. ✅ ID to verify name, identity & age. ❌ You don't need insurance, and vaccines are free. <p>Prepare for your appointment - https://bit.ly/3qEEv86</p> |
| Vaccines help us get back to life | <p>Having more people in our community vaccinated will help us get to a point where #COVID19 is behind us. The COVID-19 vaccines are safe, effective, and available to all Ohioans 12 and older. Get your free #COVID19 vaccine at [Organization Name] clinic on [date/time] at [location]. Learn more at [URL link with more information].</p> | <p>Having more people in our community vaccinated will help us get to a point where #COVID19 is behind us. The safe, effective vaccines are available to those 11+. Get your shot at [Organization Name] clinic on [date/time] at [location]. [URL link with more information].</p> |
| Vaccines help stop the spread | <p>#COVID19 spreads easily when we are in close proximity to one another. That's why it's so important for our [members/students] to choose to be vaccinated. Get your shot at [Organization Name] clinic on [date/time] at [location]. [URL link with more information].</p> | <p>#COVID19 spreads easily when we are in close proximity to one another. That's why it's important for our [members/students] to choose to be vaccinated. Get your shot at [Organization Name] clinic on [date/time] at [location]. [URL link].</p> |