Ohio | Department of Health

Mike DeWine, Governor
Jon Husted, Lt.Governor

Stephanie McCloud, Director

Media Advisory

www.odh.ohio.gov

FOR IMMEDIATE RELEASE   **July 30, 2021**
Contact: ODH Office of Communications (614) 644-8562

Columbiana County COVID Vaccination Taskforce Releases PSAs Highlighting the Importance of Vaccination
Locally produced PSAs encourage Columbiana County residents to get the shot.

COLUMBUS – The Columbiana County COVID Vaccination Taskforce has produced a 30-second commercial and a 2-minute PSA highlighting the importance and benefits of getting vaccinated against COVID-19.

After noticing a slowdown in vaccination rates in the county, the taskforce developed a vaccine hesitancy survey that was sent to local community partners. One of the points generated from that survey was the need for more local education on the importance of vaccination.

The PSAs were created using COVID-19 grant funding and feature local medical professionals that members of the community know and trust. Taskforce members volunteered to develop a message with the theme *vaccines are safe, vaccines are effective, and vaccines are available… don't hesitate, vaccinate!*

The Columbiana County COVID Vaccination Task force includes representatives from three health departments in the county, two local hospitals, the Federally Qualified Health Center at Community Action Agency of Columbiana County, the Area Agency on Aging, and local pharmacies.

The taskforce wants members of the community to know that there is ample supply of all three COVID-19 vaccines available in in the county. The Columbiana County Health District continues various outreach methods, including a planned on-site vaccination clinic at the Columbiana County Fair next week.

Innovative Ideas is a feature from the Ohio Department of Health highlighting ways providers and organizations are encouraging COVID-19 vaccinations. You can find more featured examples on the Ohio Department of Health's Innovative Ideas page at https://coronavirus.ohio.gov/wps/portal/gov/covid-19/healthcare-providers-and-local-health-districts/innovative-ideas.

If you are interested in hosting a vaccination clinic, the Ohio Department of Health has a toolkit for businesses and organizations available at https://coronavirus.ohio.gov/wps/portal/gov/covid-19/covid-19-vaccination-program/businesses-and-organizations. This toolkit contains a collection of resources vaccine providers and Ohio employers and organizations can consider using to build partnerships across the state to offer convenient vaccinations to their employees and members.

All Ohioans age 12 and older are currently eligible to be vaccinated. Ohioans can find additional vaccination opportunities and schedule appointments by visiting gettheshot.coronavirus.ohio.gov or by calling 1-833-4-ASK-ODH (1-833-427-5634). Walk-in appointments are available at many providers statewide. Anyone with questions regarding COVID-19 vaccination within the state of Ohio can learn more at coronavirus.ohio.gov/vaccine.

XXX