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Innovative Idea: Clermont County Partners with Private Businesses on COVID-19 Vaccinations

Businesses offer incentives to anyone who gets vaccinated

COLUMBUS – Clermont County Public Health has recently transitioned from their COVID-19 mass vaccination site on the campus of University of Cincinnati Clermont College to smaller on-site clinics at private businesses that are offering incentives to anyone who gets vaccinated.

“We’re hoping we can reach people who want the vaccine if it’s more convenient for them. We hope this will be a good start to our next phase in the vaccination campaign,” said Health Commissioner Julianne Nesbit.

Two of these private partners that the health department has partnered with include RJ Cinema Distillery and Taproom in Union Township and the Little Miami Brewing Company in Milford.

A COVID-19 vaccination clinic was held on May 13 at RJ Cinema Distillery and Taproom. The cinema offered free movie passes to each of the 164 people that were vaccinated at their clinic.

On Saturday, May 22 from 11 a.m. to 4 p.m., the health department will be partnering with the City of Milford and the Little Miami Brewing Company to host a clinic at 25 Main Street, Milford. The brewery will be offering a discount to anyone who gets vaccinated on Saturday at the clinic. Walk-ins are welcome, or appointments can be made at https://ccphohio.org/covid-19-vaccine-info/.

These clinics feature the Pfizer vaccine. Clermont County Public Health will return to each location to give second doses.

Innovative Ideas is a new feature from the Ohio Department of Health highlighting ways providers and organizations are encouraging COVID-19 vaccinations. You can find more featured examples on the Ohio Department of Health’s Innovative Ideas page at https://coronavirus.ohio.gov/wps/portal/gov/covid-19/healthcare-providers-and-local-health-districts/innovative-ideas.

If you are interested in hosting a vaccination clinic, the Ohio Department of Health has a toolkit for businesses and organizations available at https://coronavirus.ohio.gov/wps/portal/gov/covid-19/covid-19-vaccination-program/businesses-and-organizations. This toolkit contains a collection of resources vaccine providers and Ohio employers and organizations can consider using to build partnerships across the state to offer convenient vaccinations to their employees and members.

All Ohioans age 12 and older are currently eligible to be vaccinated. Ohioans can find additional vaccination opportunities and schedule appointments by visiting gettheshot.coronavirus.ohio.gov or by calling 1-833-4-ASK-ODH (1-833-427-5634). Walk-in appointments are available at many providers statewide. Anyone with questions regarding COVID-19 vaccination within the state of Ohio can learn more at coronavirus.ohio.gov/vaccine.
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