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Innovative Idea: “Why I Got the COVID-19 Vaccine” in Mercer County Shows Personal Side of Vaccination

Video campaign highlights unique reasons to get vaccinated against COVID-19

COLUMBUS – The Mercer County Health District has started a video campaign showing individuals from the local community as they share the personal reasons they chose to be vaccinated against COVID-19. The videos aim to promote the protection gained from receiving a COVID-19 vaccine.

Each video features a different community member, and a unique reason they decided to get the COVID-19 vaccine. These community members represent many different walks of life from a church pastor to a health care facility worker to a school employee. Some participants had COVID-19 themselves or were hospitalized with COVID-19. Others knew someone who struggled fighting COVID-19 and wanted to protect themselves from a similar experience. New videos are shared every few days.

The videos, which were produced by JW Production & Sound, are posted online at <https://mchdohio.org/> and on Facebook at <https://www.facebook.com/MercerCountyOhioHealthDistrict>. The first video, of the 12-video series, was posted May 6, and since then the posts have received more than 3,700 views.

Innovative Ideas is a new feature from the Ohio Department of Health highlighting ways providers and organizations are encouraging COVID-19 vaccinations. You can find more featured examples on the Ohio Department of Health’s Innovative Ideas page at <https://coronavirus.ohio.gov/wps/portal/gov/covid-19/healthcare-providers-and-local-health-districts/innovative-ideas>.

If you are interested in hosting a vaccination clinic, the Ohio Department of Health has a toolkit for businesses and organizations available at <https://coronavirus.ohio.gov/wps/portal/gov/covid-19/covid-19-vaccination-program/businesses-and-organizations>. This toolkit contains a collection of resources vaccine providers and Ohio employers and organizations can consider using to build partnerships across the state to offer convenient vaccinations to their employees and members.

All Ohioans age 12 and older are currently eligible to be vaccinated. Ohioans can find additional vaccination opportunities and schedule appointments by visiting gettheshot.coronavirus.ohio.gov or by calling 1-833-4-ASK-ODH (1-833-427-5634). Walk-in appointments are available at many providers statewide. Anyone with questions regarding COVID-19 vaccination within the state of Ohio can learn more at coronavirus.ohio.gov/vaccine.

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